

Earn Certification to Deliver an Evidence Based Smoking Cessation Brief Intervention

The American Legacy Foundation (Legacy), in collaboration with The University of Arizona HealthCare Partnership is pleased to offer the Basic Tobacco Intervention Skills for Maternal and Child Health Certification Program on Monday, April 16th, 2012 from 8:00am – 12:00pm.

This four-hour Basic Tobacco Intervention Skills for Maternal and Child Health Certification Program provides a brief overview with which to understand tobacco dependence, treatment and the methods and techniques to deliver effective brief intervention, based on an **Integrated Five A Model**, to pregnant and postpartum women who use tobacco. The **Integrated Five A Model** (*Ask, Advise, Assess, Assist, Arrange*), form the framework for the low intensity/brief interventions taught by the instructors. Additionally, the program provides an opportunity to learn and practice the skills necessary to perform evidence based low-intensity tobacco dependence treatment interventions using a proven model.

The audience for the dissemination and implementation of this certification program includes individuals who have prior knowledge or experience in tobacco control and are dedicated to helping pregnant and postpartum women abstain from and /or to quit the use of tobacco.

At the completion of the certification program, learners will be equipped to intervene with individuals who use or are dependent on tobacco, including those individuals who are not yet willing to quit, by understanding and practicing the skills to:

- **Explain** the effects of tobacco use on the health of pregnant and postpartum women, their children and families
- **Screen** and assess individuals for tobacco use and exposure to secondhand thirdhand smoke
- **Conduct** an Integrated Five A Model low intensity intervention with pregnant and postpartum women who use tobacco
- **Demonstrate** effective use of patient education materials to encourage quitting or staying quit
- **Refer** individuals who use tobacco to intensive services

With the knowledge and skills you gain during the certification program, you will be able to deliver brief tobacco treatment interventions to pregnant and postpartum women who use tobacco. ****Registrants will be eligible to receive continuing education credits.**

Register Today!! Space is Limited

Registration fee: \$50.00 (checks only)

Please contact Ines Alex Parks at iparks@legacyforhealth.org or 202 454-5931 to register and for additional information.