



# BREAK FREE ALLIANCE NEWS

ENDING THE CYCLE OF TOBACCO AND POVERTY

## August 2011

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## Call for Abstracts and Scholarship Application Now Open!

### Promising Practices National Tobacco Control Conference April 17-18, 2012, New Orleans, Louisiana

The call for abstracts and scholarship application process is now open for [Promising Practices to Eliminate Tobacco Related Disparities: The Power of Communities](#), April 17-18, 2012, New Orleans, Louisiana.

The deadline to submit your abstract and/or your scholarship application is **September 14th, 2011 at midnight, Pacific Daylight Time.**

Visit our [Call for Abstracts](#) page for more information about the submission process, and our [Registration/Scholarships](#) page to find out more about scholarships.

Stay up to date with all things "Promising Practices" on our conference [Facebook page!](#)

## Break Free Alliance Partner Highlight

### Name and Title:

Stephen Martin, M.D., Ed.M.  
Assistant Professor of Family Medicine and Community Health

### Organization:

University of Massachusetts Medical School



[- Become a Partner!](#)

**Please share any current projects, upcoming events and/or resources with us:**



[- UPCOMING EVENTS](#)

As a member of the [National Health Service Corps](#), Steve was a medical officer in the Federal Bureau of Prisons (BOP) from 2007-2009. In that time he was struck by the absence of significant respiratory disease and, with another physician, identified the 2004 BOP tobacco ban to be the likely reason.

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In 2009, he and others began developing a study to research inmates' experiences with tobacco dependence, sense of health, medication and resource use, and performance on standard lung testing. With exceptional support from the BOP and in partnership with the [University of Massachusetts Medical School](#) and [Harvard Medical School](#), this pilot began enrollment in March 2011 and will follow subjects for several years. Participants have been actively engaged in the research and have commented on using the ban to stop smoking for good and to influence others to do so once they are released.

**Break Free Alliance COORDINATING COUNCIL MEMBERS:**

Each year, U.S. prisons and jails release a full 12% of all U.S. smokers. Steve and his colleagues hope to better understand the effects of the tobacco ban – both while people are incarcerated and potential effects when they are released.

[Association of Gospel Rescue Missions](#)  
Rev. Larry J. Arce

For more information, please contact Steve at [stephen.martin@umassmemorial.org](mailto:stephen.martin@umassmemorial.org).

[National Health Care for the Homeless Coalition](#)  
Jill Jarvie

**What is your current involvement with Break Free Alliance partnership activities?**

[Tobacco Technical Assistance Consortium](#)  
Debra Morris

Steve has been member of the workgroup developing the [Summer 2011 Webinar Series to Address Tobacco Use in Correctional Facilities](#).

[Rural Alaska Community Action Program, Inc.](#)  
Joie Brown

**Steve's Personal Story:**

When I asked one of my BOP patients about his smoking history, his response was so striking, I wrote it down: "Smoking history? Oh yeah. 43 years. I quit Thanksgiving Day, 2005. That was a huge favor the BOP did for me. I had tried quitting a lot but couldn't. My breathing? So much better after 2-3 weeks."

[Member at Large](#)  
Paul Freyder

**Break Free Alliance Attends the National Health Care for the Homeless Council's Conference**

[Louisiana Dept. of Health and Hospitals](#)  
Tiffany Netters

The [National Health Care for the Homeless Council's](#) (NHCHC) Clinicians' Network held its membership meeting at their June 2011 National Conference with Break Free Alliance stakeholder, Dr. Travis Baggett, and Break Free Alliance Chair, Robert Anderson, in attendance to present results from a collaborative survey put together by the Alliance and the NHCHC.

[North American Quitline Consortium](#)  
Tamatha Thomas-Haase

[Prevention Research Center, West Virginia University](#)  
Robert H. Anderson

The survey assessed the NHCHC's Clinicians' Network on their attitudes towards tobacco use among their patients. Preliminary results have recently been transcribed into a manuscript and the results are currently being reviewed for publishing. A copy of their conference presentation will be available on the NHCHC's [website](#). We hope to share the results of this study in the fall of 2011.

[West Virginia Bureau  
for Public Health](#)  
Bruce W. Adkins

Stay tuned!

[Commonwealth of the  
Northern Mariana  
Islands](#)

Becky Robles

[Center for Tobacco  
Research and  
Intervention](#)

Bruce Christiansen

[The Salvation Army -  
Southern Territory](#)

Terry Hammond

[National Association of  
Community Health  
Centers](#)

Tommy Royston

## Break Free Alliance's 2011 Summer Webinar Series: Addressing Tobacco Use in Correctional Facilities

### August Webinar Dates & July Archives Now Available!

The purpose of the 2011 Summer Webinar Series is to expand on our most recent publication, "[Recommendations for Addressing Tobacco Use in Correctional Facilities through Policy and Cessation Programming](#)," by promoting continued discussion of the briefing paper's recommendations and encouraging dialogue among partners working to address tobacco use among correctional and post-correctional populations.

Participants from state tobacco control programs and correctional systems will have the opportunity to participate in the following August webinars:

#### August 16th | 11:00am-12:30pm PST

Approaches to Implementing Tobacco Cessation Services in Correctional Systems

#### August 30th | 11:00am-12:30pm PST

Linking Newly-Released Inmates with Community-Based Cessation Resources

[REGISTER HERE!](#) Space is limited!

**The first two webinars in the series have been archived and are now available to view:**

[Making the Case for Tobacco Control Policy and Cessation Programming in Correctional Settings](#) | July 12th

[Strategies for Implementing and Strengthening Comprehensive Clean Indoor and Outdoor Policies](#) | July 26th

#### Break Free Alliance STAFF:

Janet Porter,  
Program Director

Lisa Houston,  
Program Administrator

Kristi Maryman,  
Program Coordinator

Debra Oto-Kent,  
Executive Director of  
the

[Health Education  
Council](#)

To learn more about  
Health Education  
Council's resources  
and materials, please  
click [here](#).

FOR MORE INFORMATION ABOUT THE 2011 SUMMER WEBINAR SERIES,  
PLEASE CONTACT:

KRISTI MARYMAN,

Break Free Alliance Program Coordinator

916-556-3344

[kmaryman@healthedcouncil.org](mailto:kmaryman@healthedcouncil.org)

## Expert Panel to Address Dual Tobacco Use in West Virginia

Break Free Alliance has teamed up with West Virginia University' Prevention Research Center and the West Virginia Bureau for Public Health to convene an expert panel to address dual tobacco use in West Virginia. The goals of the expert panel are to:

- Determine the scope of dual tobacco use in West Virginia.
- Identify successes and challenges to addressing dual tobacco use in West Virginia.
- Identify current tobacco cessation practices and models specific to addressing dual tobacco use.
- Develop targeted recommendations for addressing dual tobacco use for dissemination to policy makers, local health departments, clinicians / health providers, researchers, and community-based agencies serving West Virginia residents.

The project is currently in full swing and the panel is set to convene in December 2011.

The results of the expert panel will be available to the public in early 2012.

## **"No Communities Left behind" California's Priority Populations Launch a New Tobacco Control Initiative**

On August 3, 2011, the newly formed [ADEPT \(Advocacy and Data Dissemination to Achieve Equity for Priority Populations on Tobacco\)](#) Project had its official launch in Long Beach, California.

The ADEPT Project is comprised of five partners working with six vulnerable populations: Asian Pacific Partners for Empowerment, Advocacy and Leadership ([APPEAL](#)); the African American Tobacco Control Leadership Council ([AATCLC](#)); Coalition of Lavender-Americans on Smoking & Health (CLASH), who work with the LGBT community; [Break Free Alliance of the Health Education Council, who work with the low socioeconomic status \(SES\) community](#); and the University of Southern California ([USC](#)), who work with Hispanic/Latino and American Indian communities.

California's recent smoking prevalence data reports that adult smoking rates are at an all time low of 11.9%, second only to Utah. However, with smoking prevalence for African American males at over 18% and Lesbian, Gay, Bisexual and Transgender (LGBT) young adults at 43%, there are many other California populations that have not shared in the gains reaped from the passage of Proposition 99.

This collaborative group is working to help their communities catch up by ensuring that critical tobacco use data on California's most diverse and vulnerable populations are shared and disseminated within those communities. While these communities face the greatest disparities related to tobacco use and the impact of tobacco, they are also the least educated on these issues and have benefitted the least from California's historic gains in tobacco control.

Helping to increase these communities' understanding of the impact of tobacco use on vulnerable populations will lead to increased mobilization of tobacco control program and policy initiatives.

To read the entire press release and learn more about the ADEPT project, click

[here.](#)

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## **Update of Fighting Tobacco's Deadly Cost on the Poor in West Virginia**

Break Free Alliance's own Coordinating Council member, Bruce Adkins with the [West Virginia Bureau for Public Health](#) was selected to publish his commentary article, "*Update on Fighting Tobacco's Deadly Cost on the Poor in West Virginia*", by the editors of the West Virginia State Medical Journal for their July/August 2011 issue.

To view the journal, click [here](#). The article is located on page 28.

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## **Legacy Report on Tobacco Use and Mental Illness**

[Legacy](#) has published a new report entitled "A Hidden Epidemic: Tobacco Use and Mental Illness." This report puts a spotlight on the issue of the high prevalence of tobacco use and nicotine dependence among people with mental illnesses and highlights barriers to effective tobacco cessation efforts to help people with mental illnesses quit. This publication also features examples of projects that demonstrate how organizations across America are addressing tobacco-related disparities faced by people with mental illnesses. These examples represent a broad range of tobacco prevention and cessation projects implemented by past Legacy grantees to deal with the issue of the high prevalence of tobacco use in this population.

A PDF of the report is available online for free downloads [here](#).

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## **Clean Indoor Air Regulation and Incidence of Hospital Admissions for Acute Coronary Syndrome in Kanawha County, West Virginia**

Break Free Alliance's Chair, Robert H. Anderson with the [West Virginia Universities Prevention Research Center](#) has recently published a study on clean indoor air regulation and the incidence of hospital admissions for acute coronary syndrome in Kanawha County, West Virginia. The objective of this study was to describe hospital admission rates for acute coronary events, based on smoking status, diabetes status, and sex, in the presence of a long-standing (2000-2008) county clean indoor air regulation (CIAR). The study also examined the effect of making restaurants completely smoke-free.

To review the study, click [here](#).

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## **What's New at Health Education Council?**



## 20th Anniversary – Sponsor and Donation Opportunities!

[Health Education Council](#) is celebrating its 20<sup>th</sup> year serving low income families! In order to celebrate our achievements, a dinner, reception and special guest speakers are lined up for October 20<sup>th</sup>, 2011.

Health Education Council is asking friends, partners and community members to join us on October 20<sup>th</sup>, 2011 by attending the event, providing donations and/or sponsoring. To become involved with our fundraising efforts, please contact Dave Kasama at (916) 556-3344 or by email [dkasama@healthedcouncil.org](mailto:dkasama@healthedcouncil.org).

### Can't make our 2011 celebratory event?

That's okay; Become a virtual donor!

As we continue to work to reduce health disparities in tobacco and obesity prevention and increase resources for low income families; we ask that you consider a gift of \$20.00 to commemorate our 20<sup>th</sup> anniversary. Out of the billions of dollars given to philanthropies, most come in increments of \$10 and \$20. **This means that you, as an individual, have the ability to be a part of a greater movement towards improving communities in need.**

To give \$20 for our 20<sup>th</sup>, click [here](#).

Be sure to check our website at [www.healthedcouncil.org](http://www.healthedcouncil.org) for up-to-date event information.

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## The National Networks for Tobacco Control and Prevention Website

**National Networks**  
for Tobacco Control and Prevention

The National Networks website provides helpful information, resources and links regarding priority populations, as well as a vast inventory of promising tools and

programs for working with members of our communities. The website has recently been updated, and now features current news, upcoming events, pictures, discussion feeds and more, so visitors can stay updated on the latest information and opportunities to connect.

Please visit <http://www.tobaccopreventionnetworks.org> to see how you can help advance parity and eliminate tobacco-related disparities.

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## Break Free Alliance and Social Media

Visit the Alliance's [Facebook](#), [Twitter](#) and [blog](#) pages to keep up-to-date with future events, resources and advocacy initiatives. To view these pages, click on the social media icons below. Please "LIKE" our Facebook page in order to unlock all available resources.



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## Become a Partner!

If you've been waiting to share your expertise with us and contribute to our Network, now is your chance! We need your expertise. We're looking for tobacco control advocates, policy experts, grassroots organizers, fundraisers, researchers, and others dedicated to ending the cycle of tobacco and poverty. Visit [here](#) to learn more about what being a Partner with Break Free Alliance means and how you can participate.

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## UPCOMING EVENTS

[2011 Deep South Tobacco Prevention and Control Policy Institute](#)  
August 3-5; New Orleans, Louisiana

[Community-Based Participatory Research Summer Institute](#)  
August 8-12; San Francisco, California

[UC Berkeley School of Public Health Center for Health Leadership Annual Conference: Collaboration Matters: Building effective partnerships within communities & health organizations and across sectors](#)  
August 25-26; Berkeley, California

[Break Free Alliance Webinar Series: Approaches to Implementing Tobacco Cessation Services in Correctional Systems \(Webinar\) 11 a.m. Pacific](#)  
August 16; Webinar

[Break Free Alliance Webinar Series: Linking Newly-Released Inmates with Community-Based Cessation Resources \(Webinar\) 11 a.m. Pacific](#)

August 30; Webinar

[National Association of Local Boards of Health \(NALBOH\) 2011 Annual Conference](#)

September 7-9; Coeur d'Alene, Idaho

[Health Equity Summit 2011: The Affordable Care Act and Beyond: Opportunities for Achieving Health Equity](#)

September 17; Oakland, California

[Clearing the Air: An Institute for Policy Advocacy, VII](#)

September 25-28; Lake Tahoe, California

[2011 Southern Territorial Social Services Conference, Salvation Army](#)

September 20-22; Atlanta, Georgia

[American Public Health Association Annual Meeting & Exposition](#)

October 29-November 2; Washington DC

[Promising Practices to Eliminate Tobacco Related Disparities: The Power of Communities](#)

April 17-18, 2012; New Orleans, Louisiana

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## REPOSITORY HIGHLIGHTS

The articles listed below are just a snapshot of what you can find in Break Free Alliance's [Repository](#). For additional articles relating to tobacco use among low SES populations, visit the [Research](#) section of the Repository.

Also, we're looking to add more items to the [Resources](#) and [Directory](#) sections in our Repository: if you have expertise in and/or resources about low SES populations and tobacco control issues, [let us know!](#)

**Increasing consumer demand among Medicaid enrollees for tobacco dependence treatment: the Wisconsin "Medicaid covers it" campaign.**

Am J Health Promot. 2011 Jul;25(6):392-5.

Keller PA, Christiansen B, Kim SY, Piper ME, Redmond L, Adsit R, Fiore MC.

**Smoking and Mental Illness — Breaking the Link**

NEJM. 2011 Jul; 20. Topics: Public Health

Prochaska, JJ.

**Large Differences in Publicly Visible Health Behaviors across Two Neighborhoods of the Same City**

PLoS One. 2011;6 (6):e21051. Epub 2011 Jun 9.

Nettle, D.

**Economic Effects of Smoke-Free Laws on Rural and Urban Counties in Kentucky and Ohio**

Nicotine Tob. Res. 2011 Jun; 20 [Epub ahead of print]

Pyles MK, Hahn EJ.

**Trends in Smokeless Tobacco Use in the US Workforce: 1987-2005**

Tobacco Induced Disease. 2011 June; (9:6)

Dietz NA, Lee DJ, Fleming LE, LeBlanc WG, McCollister KE, et al.

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**This publication was compiled and produced for the friends and associates of Break Free Alliance.**



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