



Promising Practices to Eliminate Tobacco-Related Disparities: The Power of Communities

April 17 – 18, 2012

Sheraton New Orleans - New Orleans, Louisiana

Sponsorship Opportunities

The ***Promising Practices*** conference by Health Education Council, Break Free Alliance offers a full range of sponsorship opportunities. Sponsorship and exhibiting provides:

- a minimum of three (3) hours contact time in the exhibit hall with tobacco control and health disparities leaders at the national, state and local levels;
- greater visibility with these leaders by having your name and logo prominently displayed at the conference and on the Break Free Alliance website; and
- a better understanding of the major trends in identifying, addressing and eliminating tobacco-related health disparities from professionals in the field.

We invite you to select the level of support that is best geared to your organizational strategies and goals and welcome the opportunity to customize a sponsorship package that meets your needs. Please contact Marie Coleman at mcoleman@healthedcouncil.org or 916-682-2537 to discuss your support of this unique event. We will also be following up with you by phone to answer any questions you may have.

\$25,000 – Event Sponsor

- Opportunity for sponsor representative to speak for five minutes from lectern during opening plenary session
- Photos with keynote speaker(s)
- Acknowledgment of sponsorship on all appropriate electronic and print marketing materials
- Sponsor logo on event website, with hyperlinks to sponsor website
- Complimentary 10X20 priority position exhibit booth at event with three (3) complimentary conference registrations
- Sponsor logo on the conference tote
- Promotional item in the conference tote
- Sponsor name and logo displayed in the general session room throughout conference
- Top billing on sponsor signage

\$10,000 – Keynote Sponsor

- Introduction of keynote speaker
- Photos with keynote speaker
- Acknowledgment of sponsorship on all appropriate electronic and print materials
- Sponsor name and logo on event website, with hyperlink to sponsor website

Break Free Alliance is a program of the Health Education Council

- Complimentary 10X10 priority position exhibit space with two (2) complimentary conference registrations
- Promotional item in conference tote
- Second billing on sponsor signage

\$5,000 – Luncheon or Breakfast Sponsor

- Complimentary 10X10 priority position exhibit space
- Sponsor name and logo on event website, with hyperlink to sponsor website
- One (1) complimentary conference registration
- Promotional item in conference tote
- Exclusive signage displayed at sponsored meal
- Acknowledgment of sponsorship in conference program

\$5,000 – Conference Track Sponsor

- Exclusive name and logo projected before each track breakout session
- Complimentary 10X10 priority position exhibit space
- One (1) complimentary conference registration
- Sponsor name and logo on event website, with hyperlink to sponsor website
- Acknowledgment of sponsorship in conference program

\$2,500 – Beverage Break Sponsor

- Exclusive signage displayed at sponsored beverage function
- Complimentary 10X10 exhibit space at event
- One (1) complimentary conference registration
- Sponsor name and logo on event website, with hyperlink to sponsor website
- Acknowledgment of sponsorship in conference program

\$2,000 – Conference Tote Sponsor

- Sponsor name and logo with Break Free Alliance and Health Education Council on the conference tote
- Sponsor name and logo on event website, with hyperlink to sponsor website
- One (1) complimentary conference registration

\$1,000 – Conference Program Sponsor

- Sponsor name and logo on the conference program given to all attendees at registration
- Sponsor name and logo on event website, with hyperlink to sponsor website
- One (1) complimentary conference registration

\$ 500 – Exhibitor

- 8 x 10 foot exhibit space
- Exhibitor name on event website and exhibit hall signage
- One (1) complimentary conference registration