



Incorporating Strategic Planning into Integrated Chronic Disease Initiatives at the State and Community Level

Mark Perry, B.S, MPA

Louisiana Department of Health and Hospitals



Presentation Objectives

- Describe framework for integrating state-level chronic disease programs
- Understand strategic goal areas of framework
- Describe integrated collaborative partnerships



Chronic Disease Prevention and Control Unit Mission

To improve the health of Louisianans by preventing chronic diseases and their risk factors through promoting healthy behaviors, utilizing evidence-based interventions and leveraging resources through collaborative private & public partnerships to maximize health outcomes among our citizens.

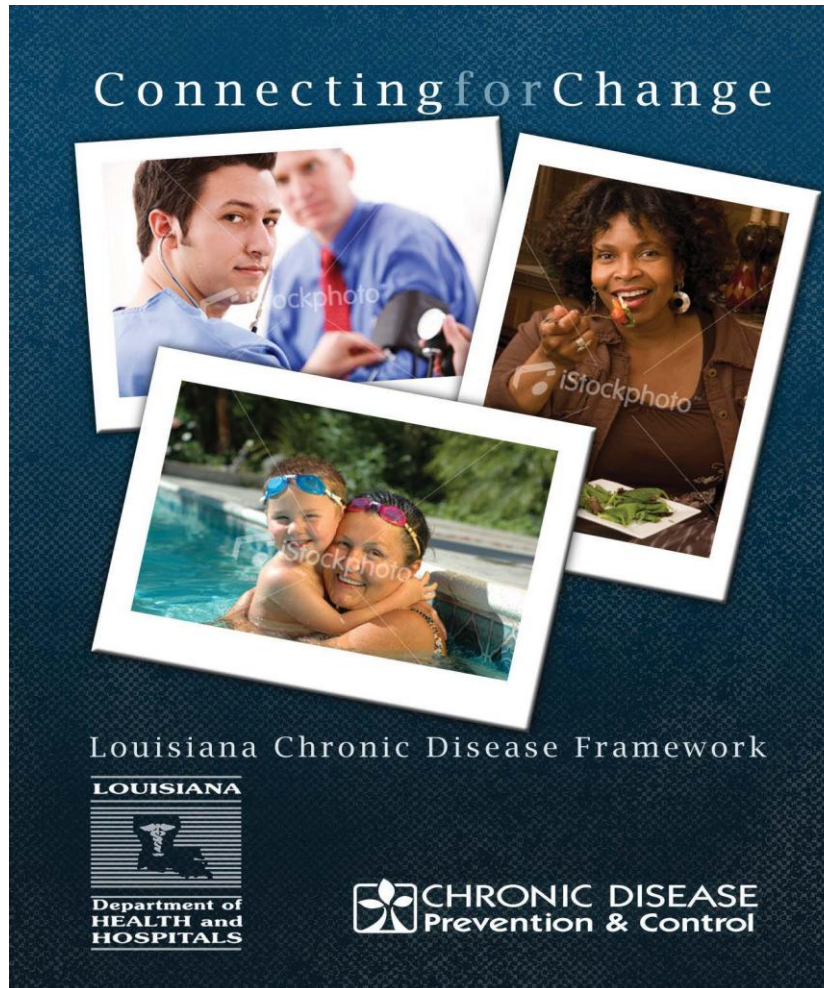


Chronic Disease Prevention and Control Unit Programs:

- Asthma Management and Prevention Program
- Behavioral Risk Factor Surveillance System
- Diabetes Prevention and Control Program
- Heart Disease and Stroke Prevention Program
- Healthy Communities Program
- Tobacco Control Program

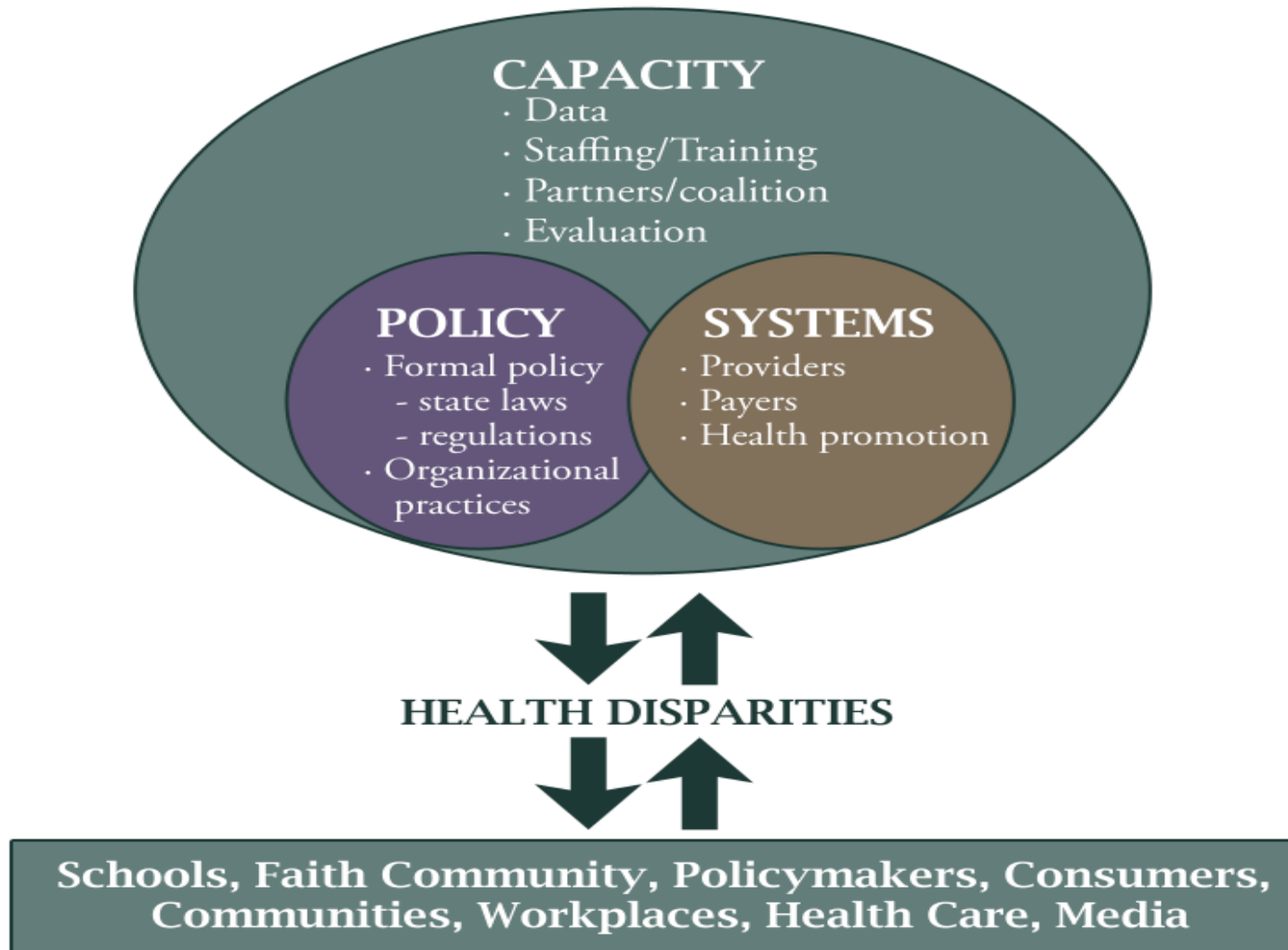


Louisiana Chronic Disease Framework



Louisiana Department of Health and Hospitals'
Bureau of Primary Care and Rural Health

Louisiana Chronic Disease Framework Model



Strategic Area Goals - Capacity

- Develop and support comprehensive chronic disease surveillance system
- Ensure Chronic Disease staff has essential competencies
- Create and maintain working partnerships to support program development and implementation
- Ensure that science and evaluation guide program planning, development and implementation for chronic disease programs and community-based interventions



Strategic Area Goals - Policy

- Develop and implement policies that support improved health for Louisiana residents, especially the most disadvantaged
- Implement policies that reduce barriers to chronic disease prevention and care



Strategic Area Goals - Systems

- Promote provider use of evidence-based and best-practice interventions, including self-management, case-management and adherence to accepted guidelines for care
- Influence Medicaid and other payers (private health plans) to provide coverage for evidence-based prevention and treatment services
- Eliminate system barriers to chronic disease prevention and care



Collaborative Initiatives

- LA Diabetes Educators cAARe
- LA Department of Health and Hospitals Health Disparities Collaborative



LA Diabetes Educator cAARe

- A collaborative initiative of
 - LA Diabetes Prevention and Control Program
 - LA Tobacco Control Program
- To link LA Diabetes educators with evidence-based tobacco cessation resources
 - LA Tobacco Quitline
 - Fax-To-Quit LA Program



LA Diabetes Educator cAARe

Objectives:

- Describe the prevalence of smoking among individuals with diabetes
- Recognize the pathophysiology of nicotine dependence
- Recognize smoking as a modifiable and preventable risk factor for Type 2 Diabetes
- Identify characteristics of individuals with diabetes who smoke
- Implement tobacco dependence treatment as a routine component of diabetes care



LA Diabetes Educator cAARe

cAARe

Ask

Advise

Refer

Patients to LA Tobacco Quitline

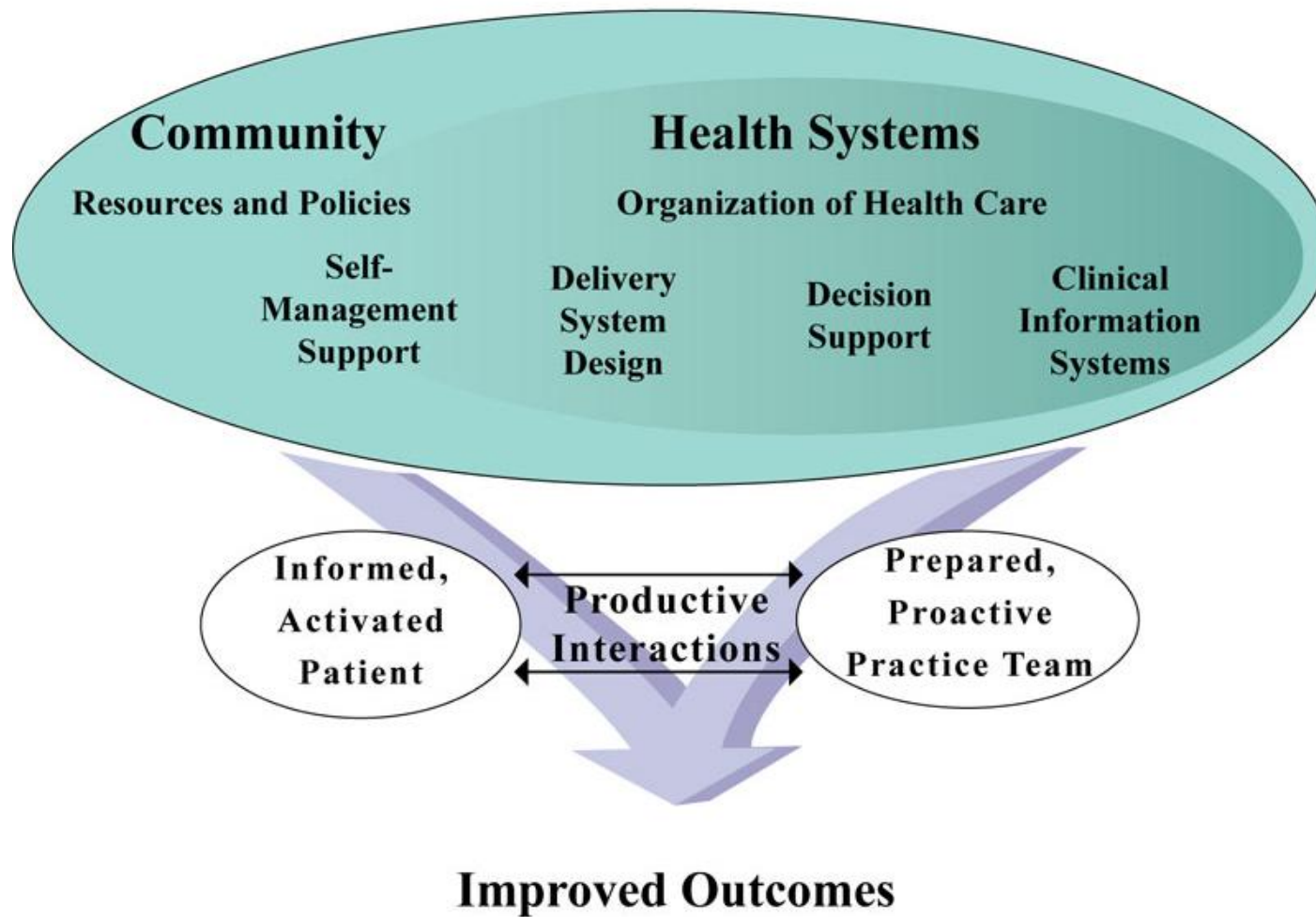


LA Diabetes Educator cAARe

- Over 100 Louisiana healthcare professionals trained (CDE, nurses and physicians)
- Increased referrals to Louisiana Tobacco Quitline
- Ensuring of healthcare professionals adherence to recommended guidelines of ADA and AACE



Health Disparities Collaborative



Developed by The MacColl Institute
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Health Disparities Collaborative

Goals:

- To reduce health disparities related to diabetes, cardiovascular disease and tobacco use
- Improve health delivery for diabetes and cardiovascular disease
- Develop systems to capture health care delivery data and information that will be used to define a seamless and well coordinated approach to reducing chronic disease prevalence and health care disparities within Louisiana communities



Health Disparities Collaborative

- Partnered with Louisiana Primary Care Association
- 3 Federally-Qualified Health Centers (FQHC's)
- FQHC's teams focus on providing disease management treatment and care to patients diagnosed with diabetes and/or cardiovascular disease
- Development of a chronic disease registry with clinic (identification of smokers)



Future Collaborative Opportunities

- Expansion of Tobacco-related Disparities Coalition
- Integrated policy education efforts
- Peer-reviewed publications



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Contact

Mark A. Perry

Louisiana Department of Health and Hospitals

Bureau of Primary Care and Rural Health

Chronic Disease Prevention and Control Unit

Louisiana Asthma Management and Prevention Program

[Email: Mark.Perry@LA.GOV](mailto:Mark.Perry@LA.GOV)

Phone: 225-342-2673



THANK YOU!

