

Turn MediCAN'T into MediCAN: What You CAN Do to Improve Your State's Medicaid Coverage of Tobacco Cessation Treatments

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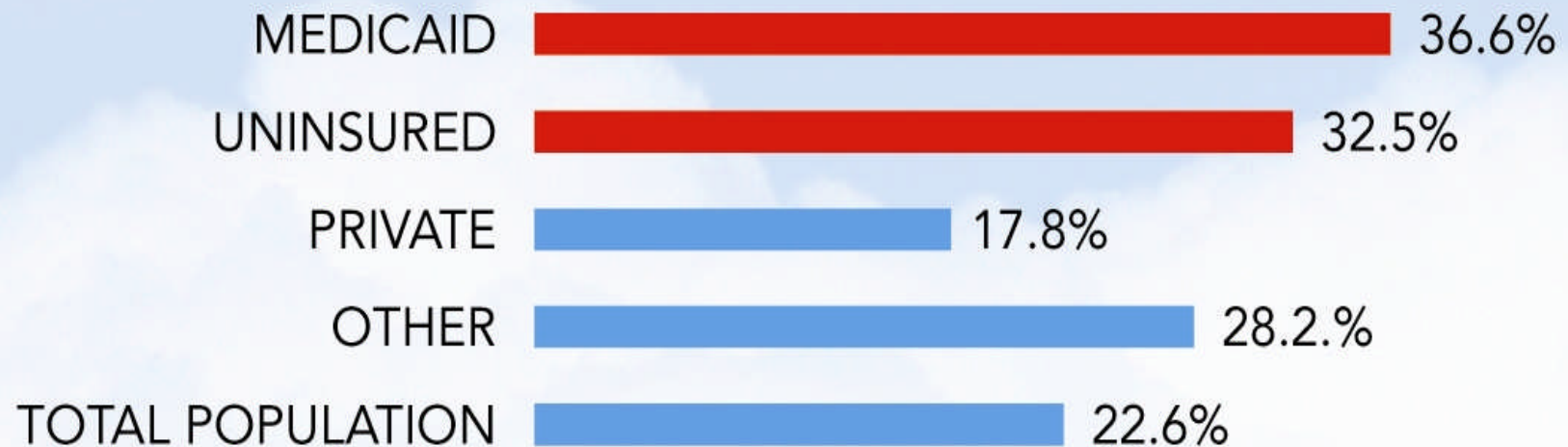
American Lung Association (National Office)



Agenda

- National trends
- State-specific info – where can you find it?
- What YOU can do

People on Medicaid and the Uninsured Smoke at Higher Rates than Others (Ages 18-65)



Source: Centers for Disease Control and Prevention, National Center for Health Statistics, National Health Interview Survey, 2008.

Health Care Reform

- Medicaid
 - Tobacco cessation required for pregnant women (no cost sharing)
 - Tobacco cessation meds are no longer on excludable list
 - FMAP incentive
 - Grants to Medicaid
- Exchange
- Private plans



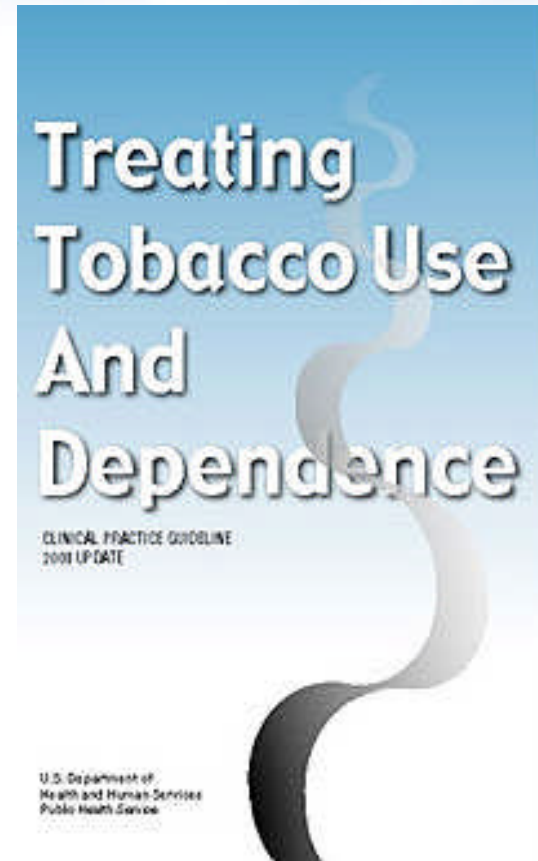
Moral of the story...



There is still work to be done!

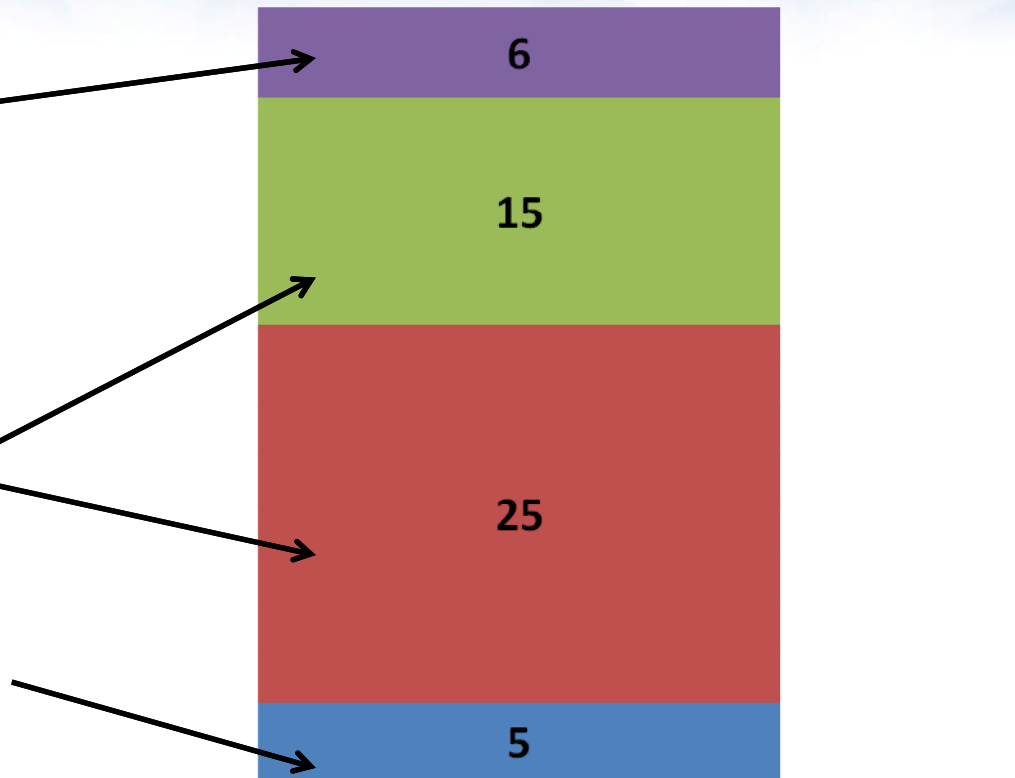
Comprehensive Coverage

- 7 medications
 - 5 NRTs
 - Bupropion
 - Varenicline
- 3 types of counseling
 - Individual (face-to-face)
 - Group
 - Phone



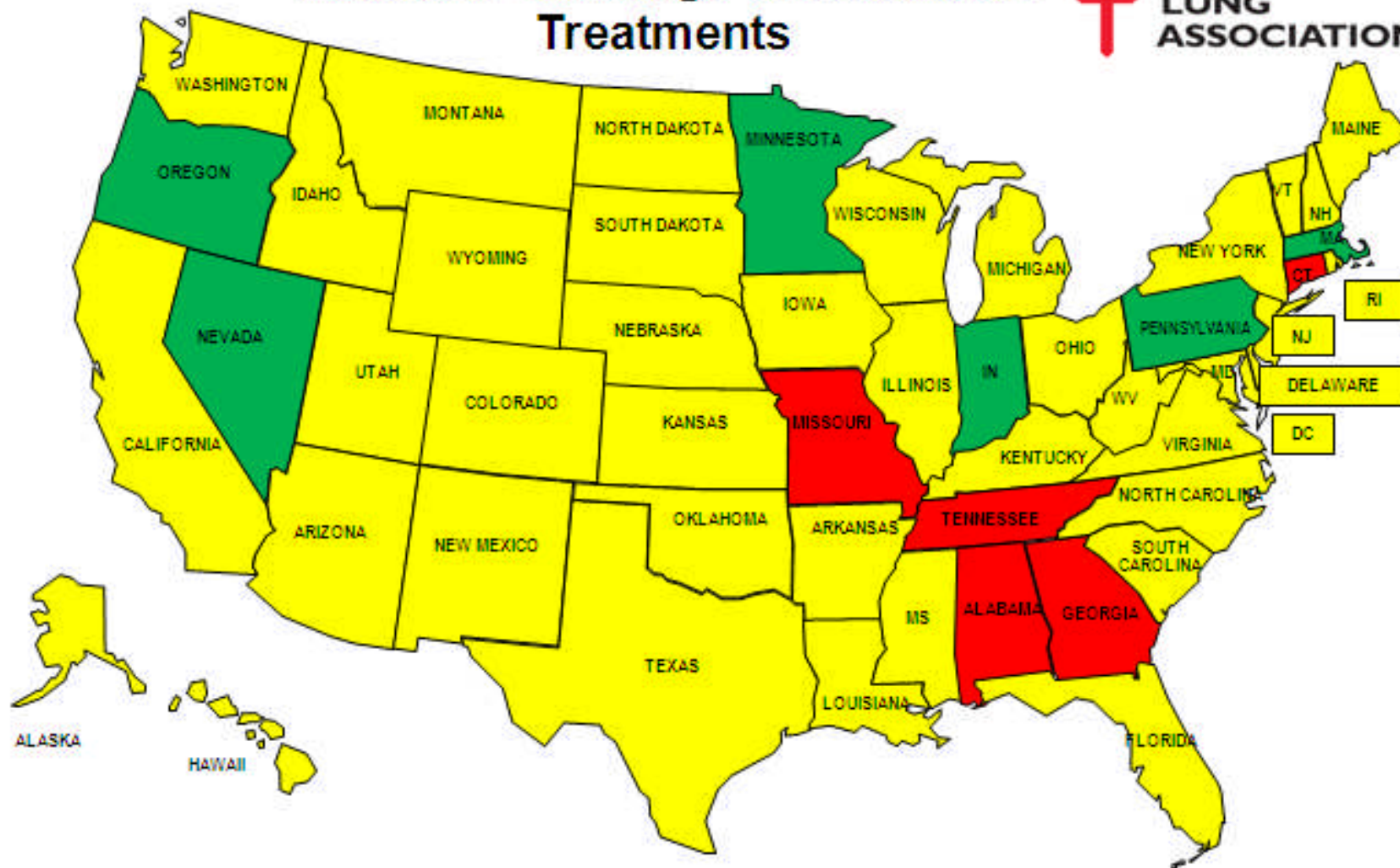
Current Status: Medicaid coverage of cessation treatments

- 6 states provide comprehensive cessation coverage to ALL Medicaid enrollees
- In between: wide variation
- 5 state provide NO cessation coverage





2010

Medicaid Coverage of Cessation Treatments



Updated
11/05/09

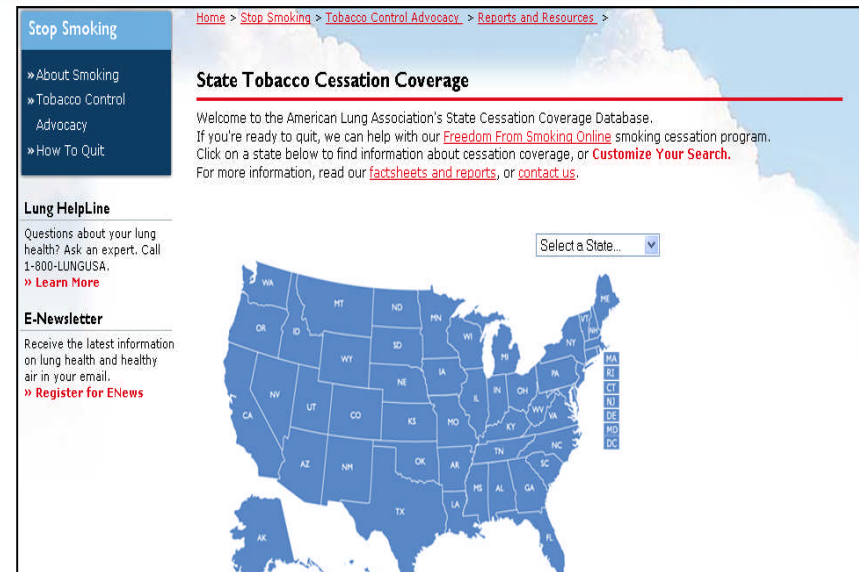
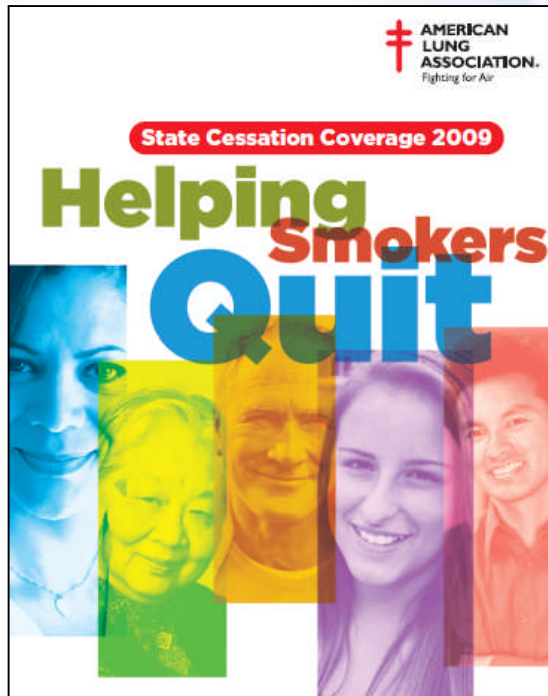
 *Comprehensive Cessation Coverage (6)*
 *Partial Cessation Coverage (40)*

 *No Cessation Coverage (5)*

National Trends: Crystal Ball Predictions

- Influx of Medicaid enrollees – 16 million
- Increasing use of managed care
- Cost-saving measures
 - Cuts in benefits
 - Focus on benefits that save money
- Tobacco cessation treatment considered part of standard benefit
- Current Activity: CT, KY, CA, IN, IL, WI

More Info



Helping Smokers Quit:
State Cessation Coverage

[www.lungusa.org/
cessationcoverage](http://www.lungusa.org/cessationcoverage)

What YOU Can Do

- Check in with your State coalition
- Make contacts
- Develop a strategy
- Push for comprehensive coverage



Check in with your state coalition

- The usual suspects:
 - American Lung Association, Cancer Society, Heart Association, Tobacco Free Kids regional director, State Dept. of Health
- Is there a tobacco cessation coalition/collaborative?
- Is increasing Medicaid coverage of tobacco cessation a priority?
 - Can it be a priority?
- Is there any action right now?

Make Contacts

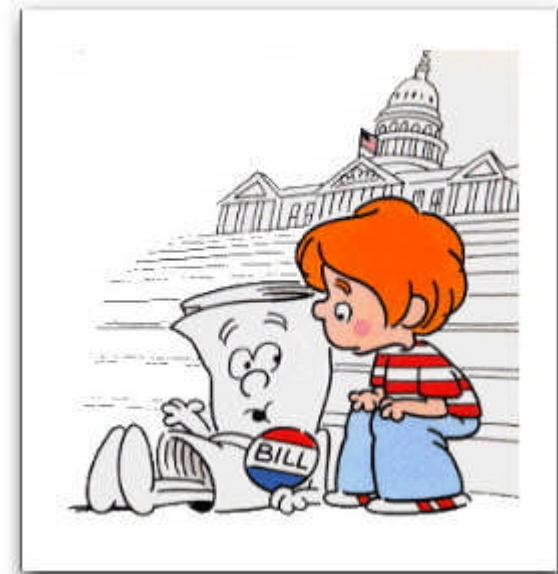


- State Medicaid program
- Medical Associations
- Insurance Commission
- Tobacco Treatment Specialists
- Providers of Cessation Services
- Governor, state legislatures
- Pharmaceutical Companies



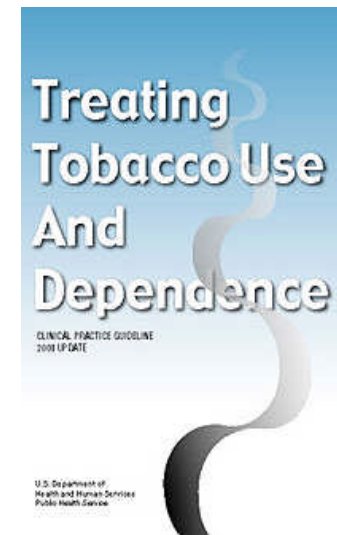
Develop a Strategy

- Legislative?
- Executive?
- Regulatory?
 - Drug Utilization Review Board
 - Head of Medicaid Agency
 - Lower level bureaucrat
 - Insurance Commission



Push for Comprehensive Coverage

- Treatment benefit should be tied to Public Health Service Guideline
- All 7 medications
- Individual, group, and phone counseling
- No copays
- No annual or lifetime limits
- FDA or PHS-recommended duration
- No prior authorization or stepped care



Go forth and conquer!



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