



***Promising Practices from the Field:
Achieving Health and Social Equity in Tobacco Control***

TENTATIVE AGENDA

Monday, April 26, 2010

4:30 – 9:00 PM Early Registration Open

6:30 – 9:00 PM Poster Set-Up

Tuesday, April 27, 2010

7:00 – 8:00 AM Poster Set-Up

7:30 – 9:00 AM Registration Open

8:00 – 8:45 AM Continental Breakfast - Poster Sessions and Exhibits

8:45 – 10:30 AM

OPENING PLENARY

Welcome from the Health Education Council!

Debra Oto-Kent, MPH, Executive Director, Health Education Council

Janet Porter, MPH, Program Director, Break Free Alliance

Chinedu Nwaigwe, MPH, Program Administrator, National African American Tobacco Education Network

Welcome from the State of Louisiana!

Sarah Moody-Thomas, PhD, Director of the Tobacco Control Initiative within the Louisiana State University Health Care Services Division

Alan Levine, MBA, MHS, Secretary of Louisiana Department of Health and Hospitals

KEYNOTE ADDRESS

Louis W. Sullivan MD, Chairman of the National Health Museum

10:30 – 10:45 AM Snack and Beverage Break

10:45 – Noon

Breakout Sessions (Concurrent)

TRACK A: Integrating tobacco control into chronic disease programming

Strategic Planning and Collaboration at the State and Community Level

Common Ground: Empowering and Engaging Communities to Address Tobacco-related Disparities

Lawrence Carter, MS, MS, and Denise Victory, MS, Maryland Department of Health and Mental Hygiene, Maryland

Breaking Down the Silos: NH Tobacco Prevention and Control's Collaboration with Chronic Disease Programs

Judith Lanouette Nicholson, MEd and Susan L. Morrison, MEd, New Hampshire Division of Public Health, Tobacco Prevention and Control Program, New Hampshire

Incorporating Strategic Planning into Integrated Chronic Disease Initiatives at the State and Community Level

Mark Perry, MPA, Tasha Bergeron, MSPH, RN, Tiffany Netters, MPA, Louisiana Department of Health and Hospitals; Charlotte Poland, RN, Delhi Rural Health Clinic, Louisiana

TRACK B: Access to tobacco prevention, education and cessation services

Interventions to Reach Rural, Low SES Populations

Spit It Out! Comprehensive Prevention & Cessation Strategies for Low SES populations

Donald Reed Jr., MA, CTTS, CPS I, Southern Coalfields Tobacco Prevention Coalition Network, West Virginia

Supporting Tobacco Prevention at the Grassroots Level: Alaska's AmeriCorps Members

Ella Morris, Rural Alaska Community Action Program, Inc., Alaska

Preventing Tobacco Uptake and Use in Rural, Low-Income, and American Indian Communities

Jeffrey E. Holm, PhD and Nancy Vogeltanz-Holm, PhD, Center for Health Promotion and Prevention Research, University of North Dakota School of Medicine and Health Sciences, North Dakota

TRACK C: "Yes We Can" – influencing policy, legislation and health care reform

Tobacco Cessation and Medicaid Delivery Systems

Turn MediCAN'T into MediCAN: What You CAN Do to Improve Your State's Medicaid Coverage of Tobacco Cessation Treatments

Jennifer Singleterry, MA, American Lung Association National Headquarters, District of Columbia

Utah Tobacco Prevention and Control and Medicaid Partnership: Decreasing Smoking Rates Among Medicaid Recipients

Marci Nelson, BS, CHES and Erika Davis, BS, CHES, Utah Department of Health Tobacco Prevention and Control Program, Utah

Population Based Cessation: The Medicaid Delivery System

Tasha Bergeron, MSPH, RN, Evangeline Beedilla, MBBS, MPH, Shelton Evans, MPA, ABD in Political Science, Tiffany Netters, MPA, Louisiana Department of Health and Hospitals, Louisiana

12:00 – 1:30 PM

Lunch

Musicians for a Smoke-free Louisiana

Erin Fitzgerald, MPH and Carrie Broussard, MPA, The Campaign for Tobacco-Free Living, Louisiana Public Health Institute, Louisiana

1:30 – 2:45 PM

Breakout Sessions (Concurrent)

TRACK A: Integrating tobacco control into chronic disease programming

Integration of Tobacco into HIV, Asthma and Diabetes Programming

Asthma, Diabetes, Tobacco, Oh My! Blending tobacco prevention with Chronic Disease Programs

Kathy Danberry, MS, West Virginia Division of Tobacco Prevention, West Virginia

Breathing a Breath of Life

Bettye Muwwakkil, PhD, Access to Holistic and Productive Living Institute, Inc., Maryland

The Risks Associated with Continued Tobacco Use Among the HIV + Community

Danielle Grospitch, CTTS, Lake County Health Department, Illinois

TRACK B: Access to tobacco prevention, education and cessation services

Programming for Homeless, Mentally Ill and Substance Abusing Populations

Butt Out For Better Health: A Best and Promising Practice Approach to Tobacco Cessation for Mental Health Consumers, the Homeless, and Disadvantaged Populations

Dan Steeves, BEd, DAUS and Dion Thomas Hodges, Addiction Prevention & Treatment Services, Nova Scotia, CANADA

Developing, Implementing and Sustaining a Tobacco Cessation Program for Homeless and Underserved Individuals with Co-Occurring Disorders in (1) a Residential Alcohol and Other Drug Treatment Program, and (2) within a Community-Based Free-Standing Health Clinic

Paul J. Freyder, LSW, MSW, CAC, CCS, CCJS, CCDP-Diplomat, ICCS, ICAODC, ICCDPD, CFSM, The Salvation Army Harbor Light Center, Pennsylvania

The Courage to Quit; Tobacco Recovery

Peggy Keigley, MA and Deborah Keefe, Center for Smoking Cessation at Seton Health

TRACK C: “Yes We Can” – influencing policy, legislation and health care reform

WORKSHOP:

Blacks & Menthol: Before FDA, Now and in the Future –Policy Advocacy in Action

William S. Robinson, MA, National African American Tobacco Prevention Network (NAATPN), North Carolina

2:45 – 3:00 PM

Snack and Beverage Break

3:00 – 4:15 PM

Breakout Sessions (Concurrent)

TRACK A: Integrating tobacco control into chronic disease programming

WORKSHOP:

Developing and Sustaining Integrated Tobacco and Chronic Disease Programs: The Why, What and How for Implementing a Dual Emphasis Program

Marlin L. Williams, MBA, Health Promotion Council, Philadelphia, PA

TRACK B: Access to tobacco prevention, education and cessation services

Expanding the Reach of Quitline Services to Priority Populations

Helping African American Smokers via a Quitline: Past Success and Future Challenges

Shu-Hong Zhu, PhD, University of California San Diego; Phillip Gardiner, DrPH, Tobacco Related Disease Research Program; Christopher Anderson and Sharon Cummins, PhD, California Smoker’s Helpline; California

“Black Folks Don’t Use Quitlines”: Recommendations from the National African American Tobacco Education Network (NAATEN) Report

TBA

Quitlines in Prisons: A Tailored Approach for the Incarcerated

Janet Porter, MPH, Break Free Alliance, Health Education Council, California; Tamatha Thomas-Haase, MPA, North American Quitline Consortium, Arizona

TRACK B: Access to tobacco prevention, education and cessation services

Community Involvement in Cessation Interventions

Reaching the Poor who Smoke: The Zip Code Project

Maureen C. Hill, MS, MPH, Wisconsin Tobacco Prevention and Poverty Network and Project, The Salvation Army of Wisconsin and Upper Michigan; Bruce Christianson, PhD, University of Wisconsin Center of Tobacco Research and Intervention; Stephany Pruitt, Vincent Family Resource Center, Michigan

The Kaleidoscope Project: Defining the Wellness Equation in the African American Community - Nita Mosby Henry, PhD, The Kaleidoscope Project, Colorado

4:15 – 5:00 PM

Press Conference: "40 Days to Freedom" - A Faith-Based Tobacco Cessation Curriculum for the African American Church

Wednesday, April 28, 2010

8:00 AM – 12:00 PM Registration Open

8:00 AM – 9:00 AM Continental Breakfast

9:00 – 10:15 AM Breakout Sessions (Concurrent)

TRACK B: Access to tobacco prevention, education and cessation services

Policy and Cessation in Prisons and Beyond

"Fight the Power of Tobacco" -- A Pilot Cessation Project in Community Re-entry Facilities

Janelle Okorogu, MPH and Brandie Flood, MSW, Center for MultiCultural Health, Washington

Does Smoke-Free Policy + Tobacco Education = Smoke-Free Inmates?

Marie Mulroy, Breath New Hampshire; Jane Coplan, New Hampshire Department of Corrections, New Hampshire

The Successful Passage of a Statewide Smoking Ban: What the Future Holds from the Perspective of Corrections Leadership

Ramon Singh, MD, Louisiana Department of Public Safety and Corrections, Louisiana

Education and Cessation for Pregnant Women and their Families

Giving Infants and Families Tobacco Free Starts

Bobbie Gray, RN, BS, Tobacco Prevention and Cessation, Department for Public Health; Kristin Ashford, ARNP, PhD, University of Kentucky College of Nursing; Irene Centers, BA, Tobacco Prevention and Cessation, Department for Public Health, Kentucky

Providing Smoking Cessation Treatment to Low-Income Rural Pregnant Women and Expectant Fathers

Kevin D. Everett, PhD, Linda Bullock, PhD, RN, Mansoo Yu, PhD and Jane McElroy, PhD, University of Missouri, Missouri

House Calls: Building Effective Tobacco Treatment Services for Pregnant and Parenting Women - Tiffany J. Doolittle, RN, BSN, Ingham County Health Department, Michigan

TRACK C: "Yes We Can" – influencing policy, legislation and health care reform

Clean Indoor and Outdoor Air

It's About the Smoke, Not the Smoker: Advocating for Smoke-Free Policy Adoption in Public and Affordable Housing

Amy K. Olfene, BA and Tina Pettingill, MPH, CPC, Smoke-Free Housing Coalition of Maine, Maine

A Smoke-Free Apartment Certification Program: Reducing Secondhand Smoke Exposure among Low SES Tenants

Nicole Alberti, MA, NCC, Chronic Disease Prevention Program, Washoe County District Health, Nevada

Saving Our Legacy: African Americans for Smoke Free Safe Places: An Outdoor Dining Policy Project

Kimberly Bankston Lee, BS and Alexey Tyannikov, BA, Breathe California, Sacramento-Emigrant Trails, STAND Projects, California

10: 15 – 10:30 AM

Snack and Beverage Break

10:30 – 11:45 AM

Breakout Sessions (Concurrent)

TRACK B: Access to tobacco prevention, education and cessation services

Divine Interventions

A Faith-Based Approach to Help Somali Immigrant Smokers Quit

Theresa Leonard, MPH, ClearWay Minnesota; Mohamed Mohamed, BS, Confederation of Somali Community of Minnesota, Minnesota

40 Days to Freedom: A Faith-Based Tobacco Cessation Curriculum for African Americans

Reverend James Patterson, Partnership for African American Churches ; Bishop Anthony L. Sims, Anointed and Divine Ministry Christian Church, Alabama; Reverend Elaine Walters, New Me Ministries, Indiana

Partnerships with Youth

African American Youth Earn a Tobacco Free PhD: Photo Dialogue and Youth Tobacco Use Prevention

Jamie Magee Miller, MSW, MSPH, Durham County Health Department, Health Education Division, North Carolina

Welcome to My Neighborhood: Using Photo Voice and Google Earth to Engage Your Community in Tobacco Prevention

Eric Mose, BA, Asian Pacific Islander Coalition Against Tobacco, Washington

Youth Empowerment in Action! Tobacco Education, Advocacy, and Media in Missouri
Melinda C. Bier, PhD and Billy Rucker, Center for Character & Citizenship, University of Missouri-St. Louis, Missouri

TRACK C: “Yes We Can” – influencing policy, legislation and health care reform

Influencing Policy through Civic Engagement

Rebuild, Revitalize and RETHINK Wellness in Community Development

Sharon Covert, MS and Patty Deutsch, MA, Wellness Council of West Virginia, West Virginia

Partnerships, Policy, & Progress- A Workshop to Practice Grassroots Organizing Strategies

Darcie Galowitch, Strategic Planning & Grassroots Organizing Consultant

“Yes We Can”: Mobilizing the Navajo Communities towards a Commercial Tobacco-Free Navajo Nation

Patricia Nez Henderson, MD, MPH, Black Hills Center for American Indian Health, South Dakota

11:45AM – 12:30 PM Poster Sessions and Exhibits

12:30 – 1:30 PM Lunch and Networking

Speaker:

Alan Blum, MD, Professor and Endowed Chair in Family Medicine, Director, University of Alabama Center for the Study of Tobacco and Society

1:30 – 2:45 PM Breakout Sessions (Concurrent)

TRACK A: Integrating tobacco control into chronic disease programming

Nontraditional Approaches for Improving Health Outcomes

Oregon’s Tobacco Control Integration Project – Bringing Tobacco Control to the People Who Smoke

Cathryn Cushing, Health Promotion and Chronic Disease Prevention Section, Oregon Public Health Division, Oregon

Asthma

Chinedu Nwaigwe, MPH, Health Education Council, California

Food Security and Chronic Disease – “In the Grow”

Health Education Council, TBA

TRACK B: Access to tobacco prevention, education and cessation services

Partnering with Head Start Programs on Policy and Cessation Programming

Medical Students Reach Out to Head Start Families

Janet Williams, MA, Tobacco Control Projects, American Medical Association, Illinois;
Sherri White, Environmental Protection Agency, District of Columbia

Getting a HEAD START on Living Tobacco Free: Educating Head Start Staff and Families on the Importance of Smoke-Free Homes

Katelin Ryan, MA and Miranda Spitznagle, MPH, Indiana Tobacco Prevention and Cessation, Indiana

Smoke-Free Living for a Healthy Family

Sarah Ross-Viles, MPH, Public Health Seattle & King County, Washington

Promising Strategies in Clinical Settings

Community Health Center Based Tobacco Cessation Treatment Program for Low-Income Tobacco Users in Iowa

Kate Burgener, MPH and Sarah Dixon Gale, MPA, Iowa/Nebraska Primary Care Association, Iowa

Improving Tobacco Use Interventions in Massachusetts Community Health Centers: A Health Systems Approach to Increase Access to Cessation Resources for Low SES Populations

Jo-Ann Kwass, MDiv, MS and Thomas Land, PhD, Massachusetts Tobacco Control Program, Massachusetts

The Efficacy of Group Cognitive Behavioral Therapy among African American Smokers

Monica S. Webb, PhD, Elizabeth Baker, BS and Denise Rodriguez de Ybarra, University of Miami, Florida

2:45 – 3:00 PM Snack and Beverage Break

3:00 – 4:00 PM CLOSING PLENARY

Invited: **Regina Benjamin, MD, MBA, U.S. Surgeon General**