



## **Promising Practices: Achieving Health and Social Equity in Tobacco Control**

### **Conference Sponsorship Opportunities and Benefits**

Sponsorship of the 2010 Health Education Council Conference, *Promising Practices: Achieving Health and Social Equity in Tobacco Control*, offers the opportunity to gain important visibility for your organization and be an integral part of a conference where the highlighted innovations in practice, programs and policy are working toward the elimination of tobacco-related health disparities in the African-American and Low SES communities.

<b>Visibility</b>	<b>Hospitality</b>	<b>Access</b>
<p>Your organization will be prominently credited!</p> <ul style="list-style-type: none"><li><input type="checkbox"/> Conference website and logo link</li><li><input type="checkbox"/> Conference materials and signage</li><li><input type="checkbox"/> Announcements acknowledging sponsors during appropriate events</li><li><input type="checkbox"/> Table space for your company literature in the registration area</li></ul>	<ul style="list-style-type: none"><li><input type="checkbox"/> The opportunity to host an evening reception, a networking luncheon or a coffee or mid-day break.</li> <li><input type="checkbox"/> The opportunity for a speaking role at the opening or closing events.</li></ul>	<ul style="list-style-type: none"><li><input type="checkbox"/> Complimentary registration for your staff.</li> <li><input type="checkbox"/> Complimentary mailing list of conference attendees.</li></ul>

### **Conference Champion** **\$15,000 +**

- Listing as Champion Sponsor in conference materials and in the auditorium where general sessions are held.
- Opportunity to address the conference for 10 minutes prior to a general session.
- Prominent space in Exhibitor area.
- Full-page ad on inside front or back cover or back outside cover of Conference Program Book; name on front cover.
- Eight conference registrations.
- Four additional registrations at the reduced rate of \$175 each.
- Complimentary mailing list of conference attendees.

- Opportunity to distribute your company's brochure and/or give-away in conference tote distributed to all conference participants at registration.
- Special acknowledgement and link on HEC website.
- Inclusion on "Exhibitor Bingo Card" which encourages conference participants to visit all sponsors for the chance to win a prize.

**Conference Partner**  
**\$10,000 – \$15,000**

- Listing as a Conference Partner in conference materials and inside and in the auditorium where general sessions are held.
- Preferred space in Exhibitor area.
- Six conference registrations.
- Four additional registrations at the reduced rate of \$175 each.
- Complimentary mailing list of conference attendees.
- Opportunity to distribute your company's brochure and/or give-away in conference tote distributed to all conference participants at registration.
- Logo/name on nametag for all participants, speakers and exhibitors.
- Full-page ad in the Conference Program Book.
- Special acknowledgement and link on HEC website.
- Inclusion on "Exhibitor Bingo Card" which encourages conference participants to visit all sponsors for the chance to win a prize.

**Keynote or Evening Reception Sponsor**  
**\$7,500 – \$10,000**

- Listing as a Keynote or Reception Sponsor in conference materials and on podium.
- Opportunity to introduce keynote speaker or provide welcome remarks during reception.
- Preferred space in Exhibitor area.
- Four conference registrations.
- Two additional registrations at the reduced rate of \$175 each.
- Complimentary mailing list of conference attendees.
- Opportunity to distribute your company's brochure and/or give-away in conference tote distributed to all conference participants at registration.
- Logo/name on nametag for all participants, speakers and vendors.
- Half-page ad in the Conference Program Book.
- Special acknowledgement and link on HEC website.
- Inclusion on "Exhibitor Bingo Card" which encourages conference participants to visit all sponsors for the chance to win a prize.

**Track Sponsor**  
**\$5,000 – \$7,500**

- Listing as a Track Sponsor, including name/logo on breakout room signage.
- Preferred space in Exhibitor area.
- Two conference registrations.
- Two additional registrations at the reduced rate of \$175 each.
- Opportunity to distribute your company's brochure and/or give-away in conference tote distributed to all conference participants at registration.
- Half-page ad in the Conference Program Book.

- Special acknowledgement and link on HEC website.
- Inclusion on “Exhibitor Bingo Card” which encourages conference participants to visit all sponsors for the chance to win a prize.

**Networking Sponsor**  
**\$2,500 - \$5,000**

- Listing as a Breakfast or Luncheon Sponsor, including name and logo on all signage in general session area during that time.
- Table for use in Exhibitor area.
- Two conference registrations.
- Half-page ad in Conference Program Book.
- Special mention and listing on HEC website.
- Inclusion on “Exhibitor Bingo Card” which encourages conference participants to visit all sponsors for the chance to win a prize.

**Break Sponsor**  
**\$1,000 - 2,500**

- Listing as a Coffee Break or Mid-Day Break Sponsor, including name and logo on break signage (to be posted on food/drink tables).
- Table for use in Exhibitor area.
- One conference registration.
- Recognition in Conference Program Book.
- Listing on HEC website.
- Inclusion on “Exhibitor Bingo Card” which encourages conference participants to visit all sponsors for the chance to win a prize.

**General Sponsor**  
**\$500**

- Recognition in Conference Program Book.
- Listing on HEC website.
- Inclusion on “Exhibitor Bingo Card” which encourages conference participants to visit all sponsors for the chance to win a prize.

We welcome the opportunity to customize a sponsorship package that meets your needs.

For questions or to become a sponsor of this important conference, please email Tamatha Thomas-Haase, MPA at [thaase34@comcast.net](mailto:thaase34@comcast.net).