

### NSSTP 2020 Sub-Committees

Abstract Review	<b>Raymond Boyle</b> , <b>Ann Boonn</b> , Campaign for Tobacco Free Kids, D.C. <b>Kristen Ackert</b> , Americans for Nonsmokers' Rights, MN <b>Katie Moose</b> , CA Health Collaborative- Rural Tobacco Use Initiative, CA <b>Caitlyn Moynihan</b> , Fors Marsh, VA <b>Greg Bilby</b> , Cherokee Nation Cancer Program, OK <b>Patricia Nichols</b> , An Ounce of Prevention, MT <b>Heather Kraling-Coons</b> , Mayo, MN <b>Therese Shumaker</b> , Mayo, MN <b>Michael V. Burke</b> , Mayo, MN <b>Kerianne Hess</b> , Health Education Council
Identifying & Inviting Keynote and Plenary Speakers	<b>Raymond Boyle</b> , UCSF, CA <b>Ann Boonn</b> , Campaign for Tobacco Free Kids, D.C. <b>Heather Kraling-Coons</b> , Mayo, MN <b>Therese Shumaker</b> , Mayo, MN <b>Michael V. Burke</b> , Mayo, MN <b>Amanda Bloom</b> , Health Education Council
Planning Overall Scope of the Agenda	<b>Ann Boonn</b> , Campaign for Tobacco Free Kids, D.C. <b>Caitlyn Moynihan</b> , Fors Marsh, VA <b>Patricia Nichols</b> , An Ounce of Prevention, MT <b>Susan Morgan</b> , WVU School of Dentistry, WV <b>Kerianne Hess</b> , Health Education Council
Publicizing The Summit	<b>Kristen Ackert</b> , Americans for Nonsmokers' Rights, MN <b>Kerianne Hess</b> , Health Education Council
Identifying & Inviting Sponsors	<b>Kristen Ackert</b> , Americans for Nonsmokers' Rights, MN <b>Greg Bilby</b> , Cherokee Nation Cancer Program, OK <b>Kerianne Hess</b> , Health Education Council <b>Amanda Bloom</b> , Health Education Council
Fine Tuning Summit Theme and Tracks	<b>Ann Boonn</b> , Campaign for Tobacco Free Kids, D.C. <b>Katie Moose</b> , CA Health Collaborative- Rural Tobacco Use Initiative, CA <b>Patricia Nichols</b> , An Ounce of Prevention, MT <b>Susan Morgan</b> , WVU School of Dentistry <b>Amanda Bloom</b> , Health Education Council

*Missing! Tooka Zokaie, Tonya Gorham-Gallow, Alex Parks*

## Potential Tracks Based on Survey Feedback

### **1. Countering Smokeless Tobacco Marketing**

The Tobacco Industry continues to lure new smokeless users with both obvious and subtle marketing strategies. The conference seeks presentations that examine industry smokeless tobacco advertising strategies as well as efforts to counteract them like youth-driven campaigns, media education strategies, point-of-sale policies, and graphic warning labels.

### **2. Smokeless Tobacco Policy and Environmental Change Interventions**

Evidence-based tobacco control policies and product regulations help to reduce smokeless tobacco use. The conference seeks presentations that examine local advocacy efforts and strategies; local, state and federal policy options such as taxation; tobacco-free policies; point-of-sale policies; FDA product regulations; and internet sales restrictions.

### **3. Smokeless Tobacco Research & Data Trends**

The science of smokeless tobacco products and the drivers of use among various populations continue to accumulate. The conference seeks presentations that examine latest research findings and data trends such as health risks; nicotine and nitrosamine levels; national surveillance of new products; product use and switching by consumers; youth and special populations use trends; and use of dual/poly-use of various tobacco products.

### **4. Smokeless Tobacco's Next Move: Emerging Products and Tactics**

The tobacco industry is in a period of high innovation, including nicotine pouch products and non-combustible products (i.e., heat-not-burn products and e-cigarettes using nicotine salts). The conference seeks presentations that examine emerging products, consumer awareness and use of these products and their risks, and marketing.

### **5. Smokeless Tobacco Addiction and Cessation**

For people addicted to smokeless tobacco, quitting can be difficult. The conference seeks presentations that examine the science of addiction, research-based cessation strategies, unique addiction/cessation strategies faced by priority populations, role of oral health providers in cessation prompts, and new online cessation platforms.

## **Additional Issue**

- Updates from other countries on price, prevalence rates, etc