

# INVEST HEALTH ROSEVILLE

## Re-Imagining Our Downtown Core Neighborhoods

RESIDENT ENGAGEMENT:  
THE HEART OF OUR EFFORTS



### Listen deeply to residents

Resident perceptions about healthy living barriers were collected:

- 30 stakeholder interviews with community leaders, beat cops & neighborhood associations.
- 12 'kitchen table' focus groups in English & Spanish.
- 2 community forums.



### Set New Focus

Focus changed from food access to improving neighborhood safety, street & park lighting, and side walk improvements.



### Listen Deeply Again

City and residents jointly 're-imagining' Weber Park.



### Dig into Data

Initial analysis points to obesity & food access as starting points.



### Change Direction

Residents prioritize safety, physical activity, walkability and social connectivity as priorities.



### Build Trust Through Action

Quick wins for residents demonstrate the city cares about their concerns:

- Core neighborhoods prioritized for lighting upgrades
- Park clean-ups
- Sidewalk repairs