

# NSSTP Program Agenda

**8/12/19**

## 1. Welcome & Member Introductions

- Name
- Affiliation
- Most Pressing Smokeless Tobacco Issue

## 2. Summit Background & Partnership with Mayo Clinic Nicotine Dependence Center

- Rochester, MN May 18-20, 2020

## 3. 2020 Focus/Theme

## 4. Timeline

- 
- Finalize Program Theme & Tracks: Aug/Sept
- Open Registration: September
- Call for Abstracts: Sept/Oct
- Summit Marketing: Sept-May
- Exhibit/Sponsor Invitations: Oct/Nov

## 5. Next Steps

- Review 2018 Program Tracks: Additions, Subtractions
- Subcommittee for abstract review
- National Conference on Tobacco or Health – look for topics, speakers & exhibitors!
- Who else should be on committee?

## 2018 Program Tracks

### Policy and environmental change interventions

- ✓ Taxation
- ✓ New and emerging state and local policy options (i.e., baseball stadiums, flavor sales restrictions, coupon redemption restrictions, tobacco-free property, etc.)
- ✓ Complexities of tobacco-free policy education/enforcement
- ✓ Point of sale promotion & consumer protection
- ✓ FDA policy needs (flavors, “smokeless is less harmful,” graphic labels)
- ✓ Internet sources of tobacco distribution
- ✓ Interdisciplinary topics (i.e., creating environments for healthy living, eating, tobacco-free lifestyle)
- ✓ Community coalitions and activities – local policy promotion

### Recent Data

- ✓ Health risks (including chemical analysis and health data) of smokeless and non-combustible tobacco use
  1. Cancer
  2. Heart attacks & hypertension
  3. Dental destruction
  4. Initiation of drug dependence/mental health issues
  5. Nicotine
- ✓ Prevalence data – sources and how to use
- ✓ Youth initiation – Smokeless to additional tobacco products/risk behaviors
- ✓ FDA – research for product regulation
- ✓ E-Cigarettes
- ✓ Interdisciplinary topics (i.e., interplay between healthy living, eating, etc. and smokeless tobacco use)

### Cessation

- ✓ Community-based interventions in general (cessation interventions)
- ✓ Patient education and treatment services (dental or medical)
- ✓ Campus and employer-based interventions (cessation interventions)
- ✓ Tobacco cessation interventions (pharmacologic support, counseling, etc.)
- ✓ Implications of tobacco company presence in cessation market (i.e., Zonnic)
- ✓ Dual or poly use
- ✓ Harm reduction policies

### Vulnerable Populations/Disparities

- ✓ Military and veterans
- ✓ LGBT
- ✓ Sports enthusiasts
- ✓ Youth

- ✓ Interventions, policy, systems changes

### **Population-Based Interventions**

- ✓ American Indian culturally-linked interventions
- ✓ Mental health/drug dependent population
- ✓ Blue collar labor population (mining, timber, energy, construction trades)
- ✓ Military initiation, use, veteran population and interventions
- ✓ Interdisciplinary topics (i.e., interaction between healthy living, eating, smokeless tobacco use within certain populations, communities, environments)
- ✓ Rural & low socioeconomic and culturally-linked interventions

### **Advocacy**

- ✓ Public education strategies – competing with other known “killer” products
- ✓ Social marketing strategies
- ✓ Advancing local, state and national leadership on smokeless and spit tobacco challenges (related to advocacy)
- ✓ Program funding strategies and opportunities
- ✓ Smokeless tobacco use in sports (including hunting, fishing, rodeo, baseball)
- ✓ Health provider-based interventions

### **Interventions By Youth**

- ✓ Youth empowerment and advocacy
- ✓ College & young adult use (i.e., tobacco-free campuses)
- ✓ Youth refusal strategies
- ✓ Youth success in policy

### **Impact of New Smokeless Tobacco Products**

- ✓ Dual/poly use of nicotine products
- ✓ E-cigarettes, including marketing, use trends, and health risks
- ✓ Clean indoor air and smokeless/vapor products
- ✓ Consumer awareness of risk
- ✓ Policy and regulation

## **Past Themes**

2005 2nd Annual Spit Tobacco Summit: Working Together to Save Lives

2006 3rd Annual Spit Tobacco Summit: Advancing Understanding and Building Collaboration

2016 8th Annual National Summit on Smokeless and Spit Tobacco: Of Surgeon Generals and Cowboys: Driving Progress through Plateaus and Snake Pits

2018 10th National Summit on Smokeless Tobacco Prevention: Mining for Gold: Developing Partnerships for New and Lasting Change