



9TH NATIONAL SUMMIT ON SMOKELESS TOBACCO PREVENTION

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CDC, FDA in Sacramento to Discuss Federal Response to Vapes, Smokeless Tobacco

Sacramento, Calif. October 12, 2018 – Federal officials from the Centers for Disease Control and Prevention (CDC) and the Food and Drug Administration (FDA) will join over 400 national, state and local tobacco prevention specialists from over 30 states at the Sheraton Grand next week to examine the growing use of e-cigarettes and vapes.

The 3-day National Summit on Smokeless Tobacco Prevention will delve into the rates, causes and effects of adult and youth smokeless tobacco use, as well as tobacco industry marketing techniques and successful prevention and cessation programs.

According to the Campaign for Tobacco Free Kids, e-cigarettes have been the most commonly used tobacco product among youth since 2014 with usage increasing from 1.5% in 2011 to 11.7% in 2017 among high school students.

“Given the proliferation of new smokeless tobacco products, especially vapes and flavored items aimed at kids, we are thrilled to have the Summit come to Sacramento for the first time. California leaders are ready to join with their colleagues from across the country to learn and plan for the future of tobacco prevention,” said Debra Oto-Kent, Executive Director, Health Education Council, the West-Sacramento non-profit which is hosting the Summit.

The Summit kicks off Tuesday at 8:30am with presentations from California tobacco control leaders and will continue until noon on Thursday with over 60 presentations from on all forms of smokeless tobacco, including e-cigarettes, chew, snuff and snus. Presentations from the CDC and FDA will discuss new federal findings on emerging tobacco products as well as federal efforts to curtail youth access to these products.

This year’s Summit also features a specially-designed 1-day training for youth advocates on Wednesday. Over 70 youth from around the country will be trained to teach their peers about the dangers of vaping and how to become active in their communities on tobacco issues.

The Summit will conclude with a special performance by Minnesota’s Ikidowin Youth Theater Ensemble – a group of Native teens who use drama to explore tobacco use in Native communities.

Additional information on Summit presentations, times and background can be found at https://healtheducouncil.org/nsstp/media_site.html

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