



HEALTH
EDUCATION
COUNCIL

Health happens together.

Welcome to the 5th Invest Health Breakfast

March 1, 2024



Carol Garcia

Vice President/ Community Relations Officer

First Northern Bank,

Sierra Joint Community College Board of Trustees,

Invest Health Core Team Member



Debra Oto-Kent

*Founder, Executive Director,
Health Education Council*

The mission of the Health Education Council is to improve health outcomes in underserved neighborhoods by empowering the people in them to create the solutions they need most.



Health Happens Together

Map of Invest Health Cities



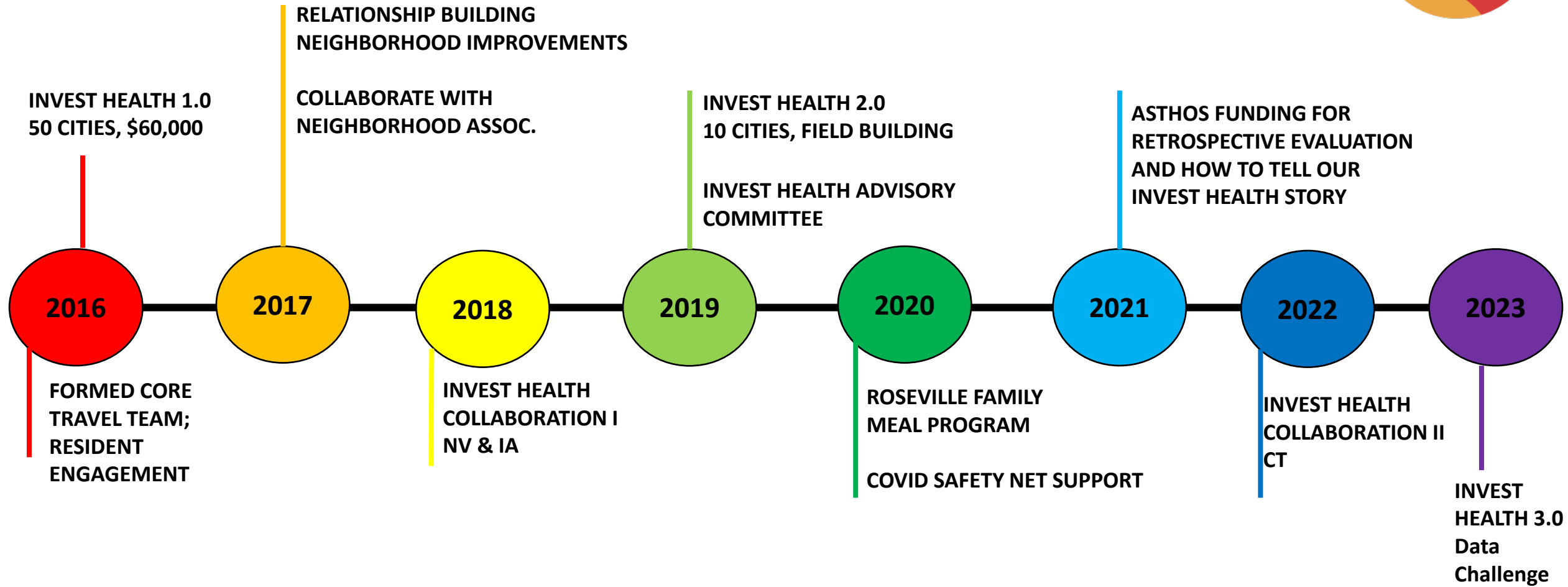


Invest Health 1.0 – 3.0 Timeline



A project of the Robert Wood Johnson Foundation and ReInvestment Fund

Invest Health Timeline



Roseville is home to the largest railyard west of the Mississippi and the three neighborhoods are adjacent to the railyard in downtown Roseville.



Invest Health Roseville: Vision

Invest Health

Roseville

To improve the quality of life and community well-being in Downtown Roseville's core neighborhoods of: Roseville Heights, Cherry Glenn, and Thieles Manor, through projects that will result in positive health outcomes for residents of the neighborhoods. The projects developed address issues and concerns expressed by residents and others during stakeholder meetings.



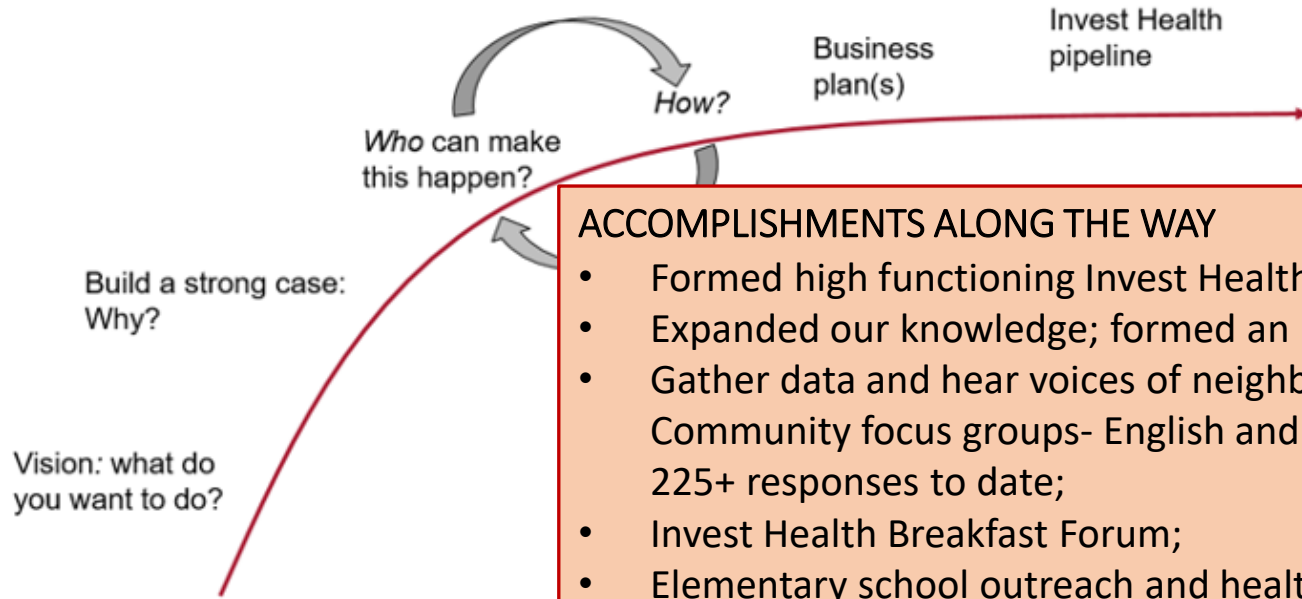


Invest Health Roseville: Outcomes

OUTCOMES WE SEEK:

<p>INCREASING SAFETY & WALKABILITY</p> 	<p>REDUCING CRIME</p> 
<p>IMPROVING CONNECTION TO MENTAL HEALTH, PRIMARY CARE, SOCIAL SERVICES, NEIGHBORS & GOVERNMENT</p> 	<p>INCREASING PHYSICAL ACTIVITY AND HEALTHY FOOD ACCESS</p> 

Invest Health: Program Overview



ACCOMPLISHMENTS ALONG THE WAY

- Formed high functioning Invest Health lead 'traveling' team;
- Expanded our knowledge; formed an Invest Health Advisory committee;
- Gather data and hear voices of neighborhoods: 30 Stakeholder meetings; Community focus groups- English and Spanish; follow up resident survey 225+ responses to date;
- Invest Health Breakfast Forum;
- Elementary school outreach and health education events for families
- Sidewalks/ multiple park and street clean ups;
- Building partnerships: RPAL; Police; Parks and Rec and Libraries; Roseville City School District; service providers;
- Brought nearly 100 business leaders to the city to learn about Invest Health;
- Johnson Pool upgrades;
- Upgraded all street lighting in the Core Neighborhoods;
- Built new relationships, trust, and leveraged resources;
- Expanded affordable housing builders in Roseville;
- City funded reimagining Weber Park.



How \$60,000 BECOMES OVER \$11,000,000

- Core Neighborhood Investments = \$10,357,000
- Mental Health Support = \$286,334
- Pandemic Response = \$384,693
- Multi-sector Partnerships = \$466,000
- Reinvestment Fund = \$232,000

Overarching Goals



Remain fiscally responsible in a changing world



Support community engagement and advocacy



Maintain a safe and healthy community



Enhance economic vitality



Deliver exceptional City services



Invest in well-planned infrastructure and growth

Six goals support the City's mission and vision.

These goals have remained constant since the development of the initial strategic plan at a Council workshop in October 2019.

The City Council also adopted key strategies to achieve these goals, which were updated at the April 2021 Council workshop.





Social Determinants of Health



Social Determinants of Health
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 Healthy People 2030

What are social determinants of health?

Social determinants of health (SDOH) are the conditions in the environments where people are born, live, learn, work, play, worship, and age that affect a wide range of health, functioning, and quality-of-life outcomes and risks.

SDOH can be grouped into 5 domains:



[Economic Stability](#)



[Education Access and Quality](#)



[Health Care Access and Quality](#)



[Neighborhood and Built Environment](#)



[Social and Community Context](#)



"Everyone deserves a good job and the right to earn enough money with a living wage, stable income and strong benefits so they can not only survive, build wealth and thrive." - Prosperity Now





Thank you

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Samantha Breslin

*Program Supervisor, City Health
Dashboard*



City Health
DASHBOARD



REINVESTMENT
FUND

Empowering Roseville: Collaborating with the Invest Health Team to Enhance Data Capacity and Health Outcomes

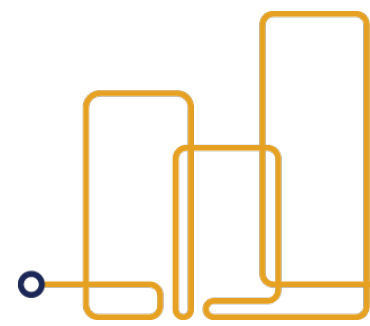
Samantha Breslin



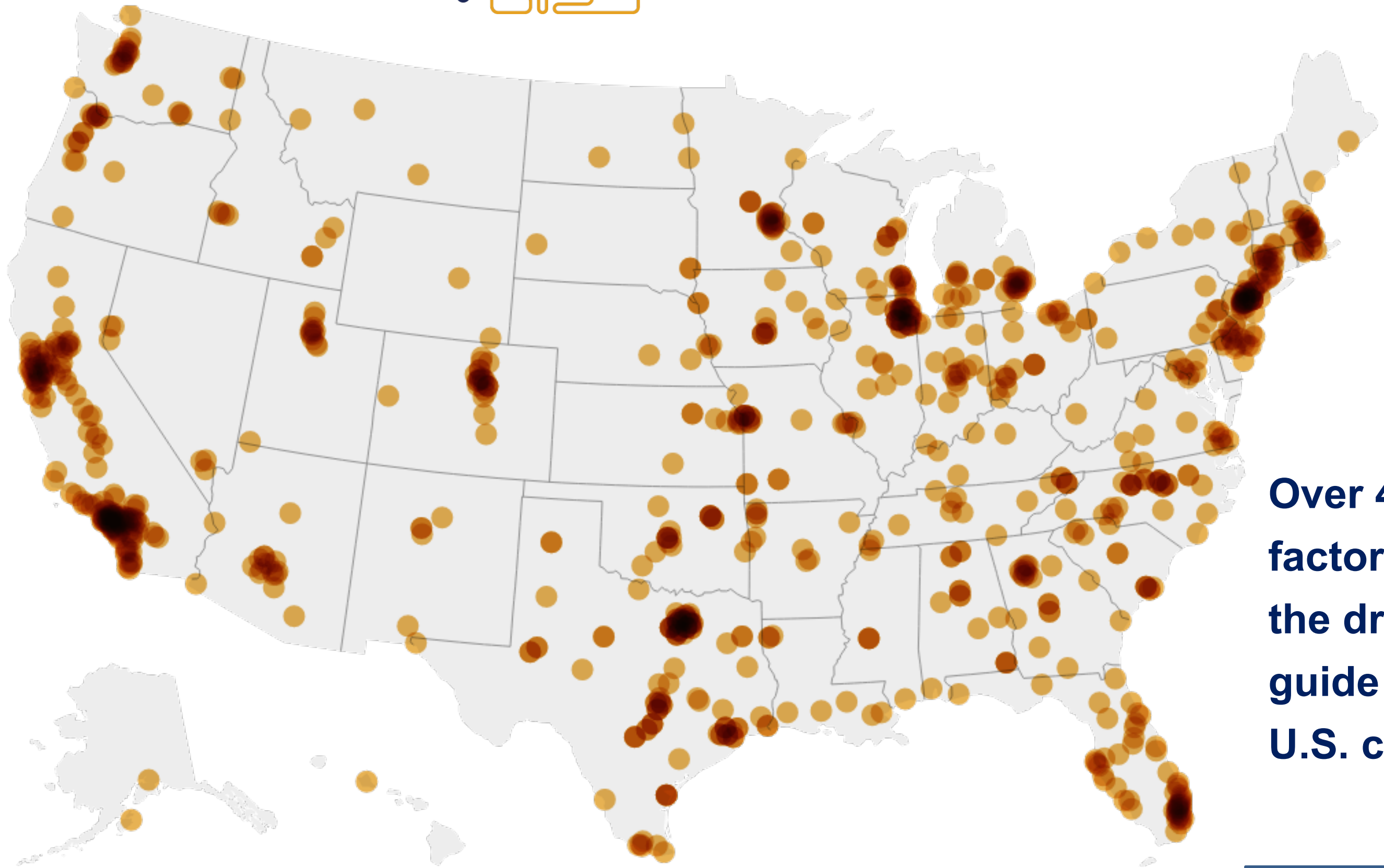
Support
provided by



Robert Wood Johnson
Foundation



City Health DASHBOARD



Over 40 measures of health, the factors that shape health, and the drivers of health equity to guide local solutions for 970+ U.S. cities.

Metrics Overview

Economic

- Unemployment
- Children In Poverty

Education

- High School Completion

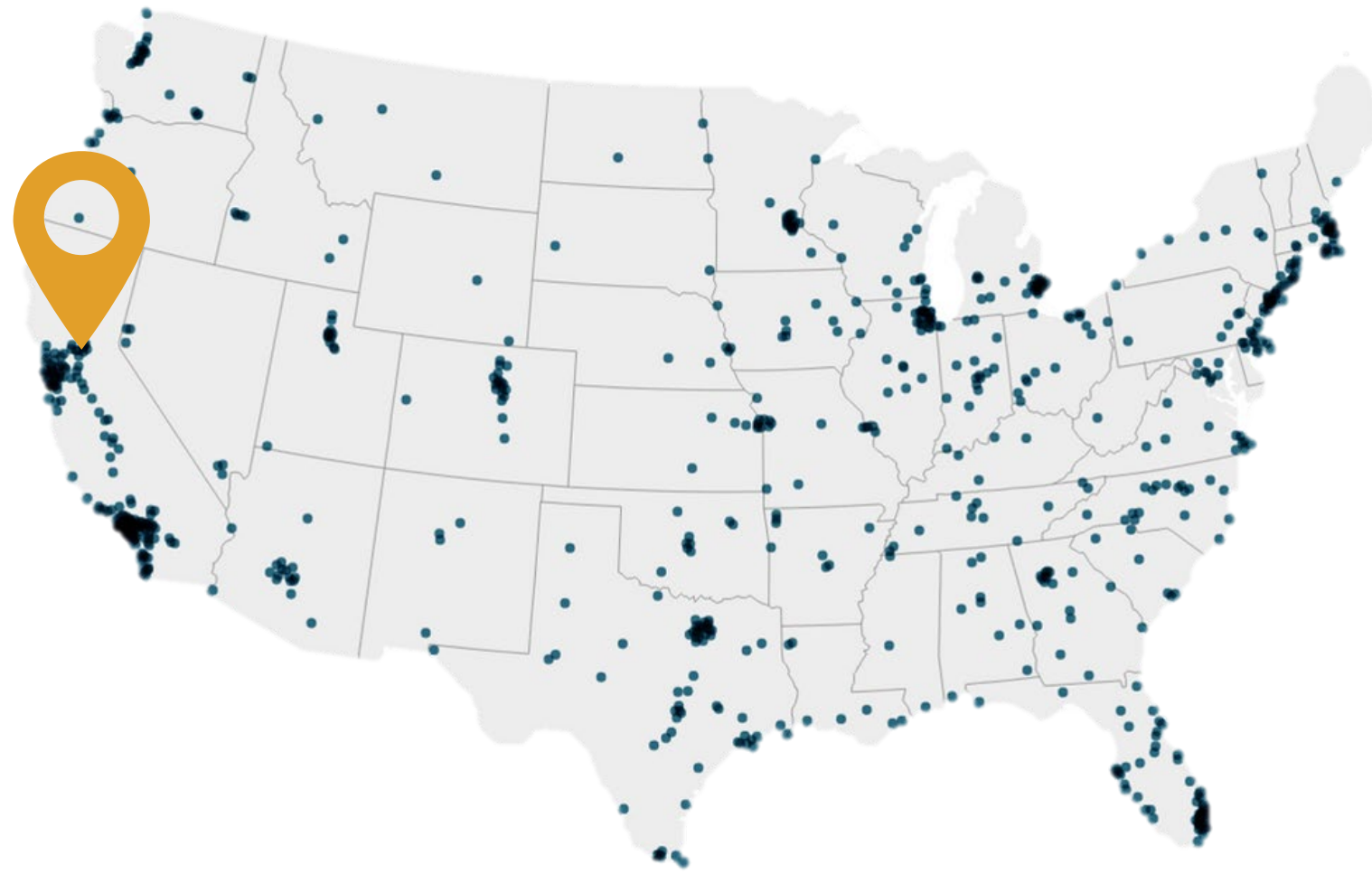
Physical Environment

- Air Pollution – PM2.5
- Park Access

Health Outcomes

- Diabetes
- High Blood Pressure

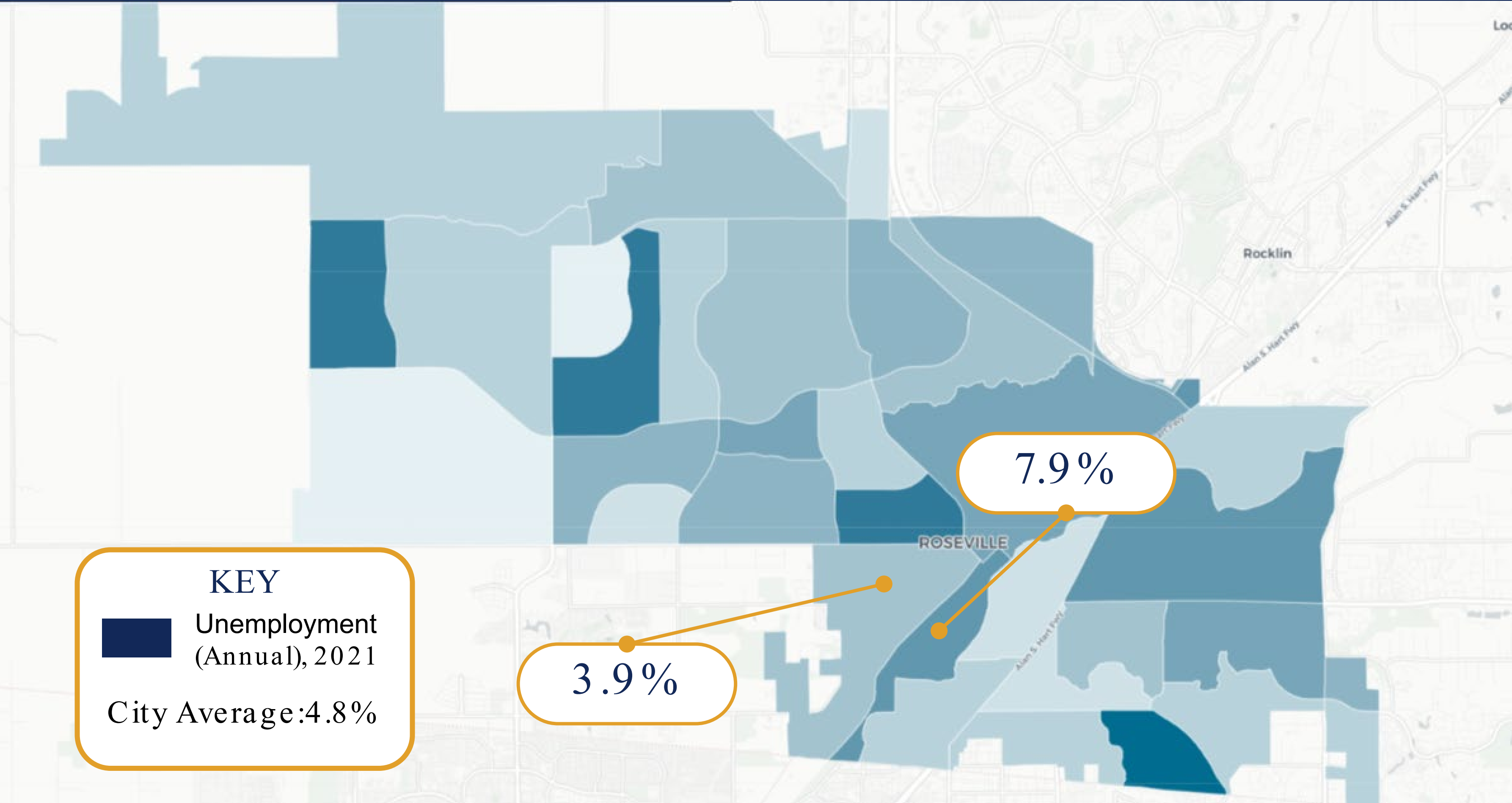




80%

ROSEVILLE, CA

Roseville is doing better than the Dashboard-City Average for 80% of the metrics on the City Health Dashboard



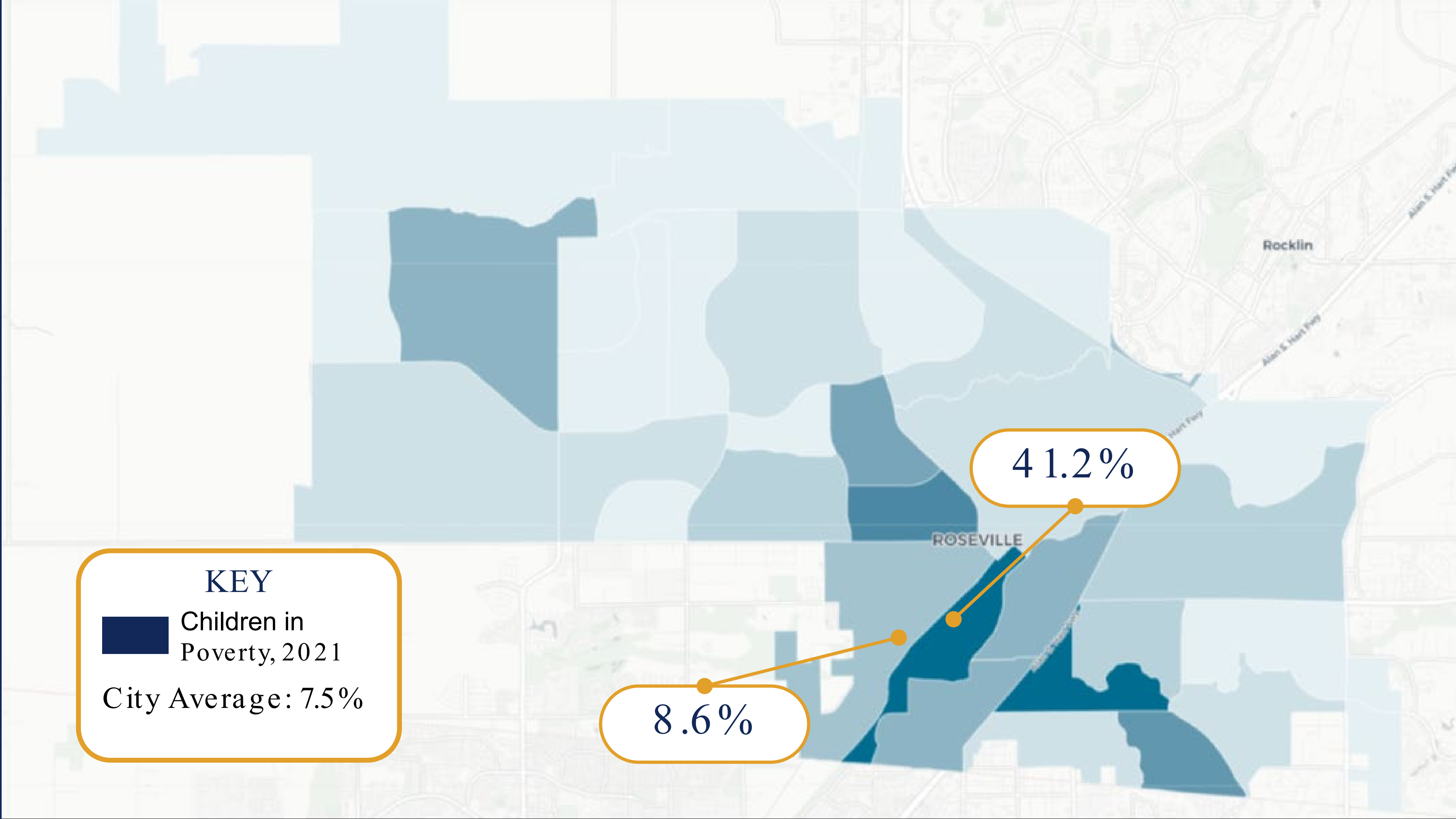
KEY

■ Unemployment (Annual), 2021

City Average: 4.8%

3.9%

7.9%

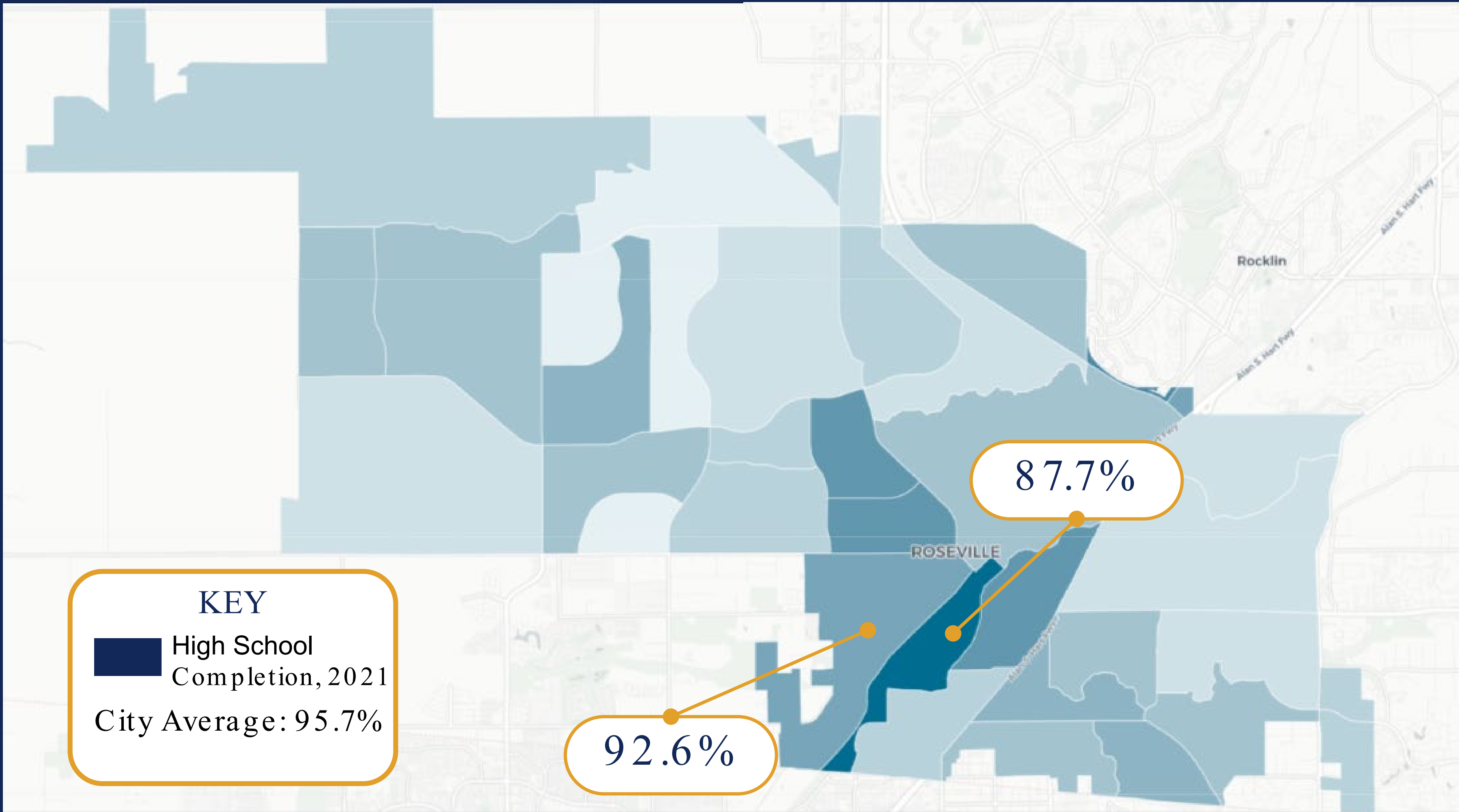


KEY

■ Children in Poverty, 2021
City Average: 7.5%

41.2%

8.6%



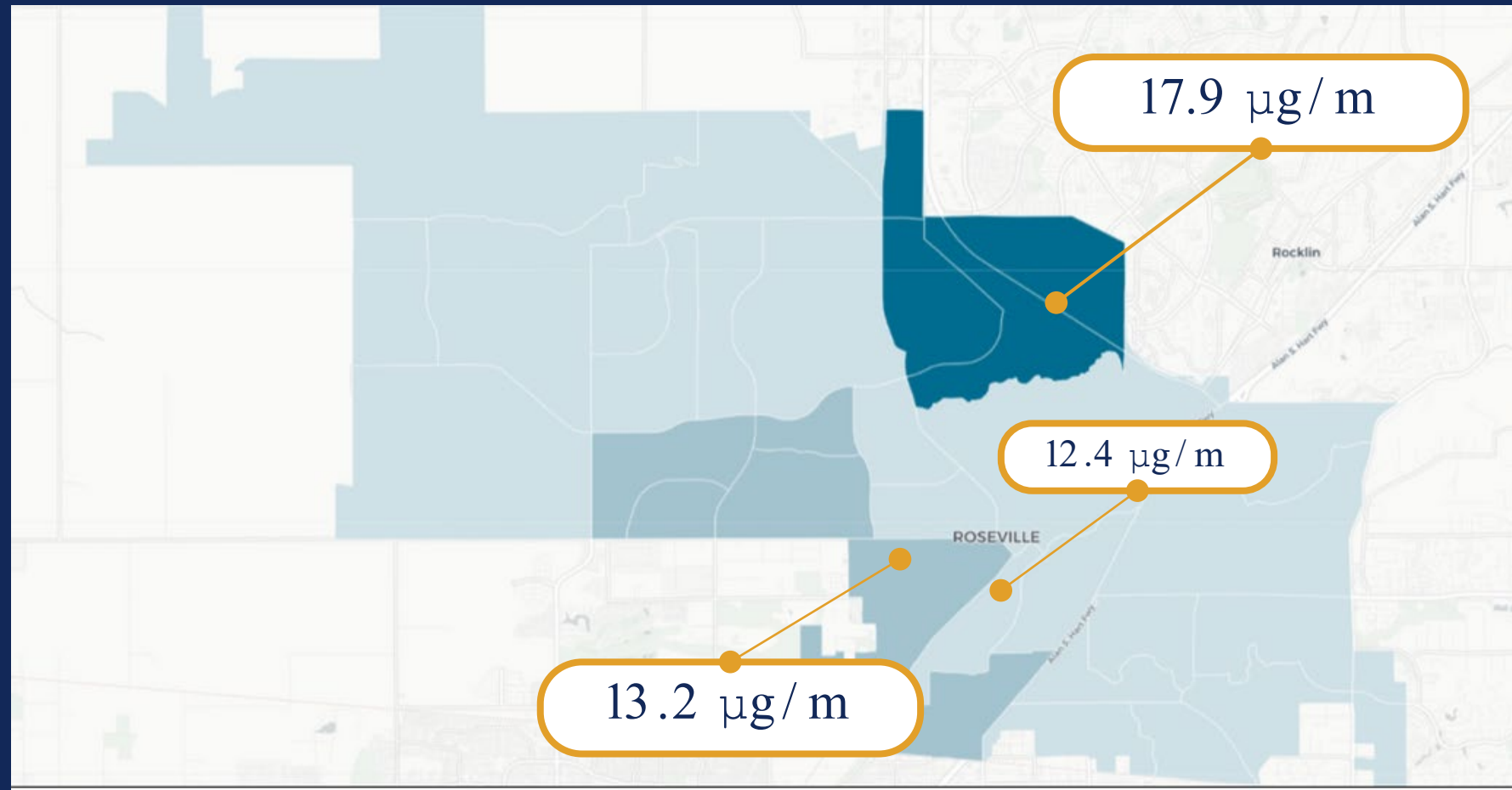
KEY

■ High School Completion, 2021
City Average: 95.7%

87.7%

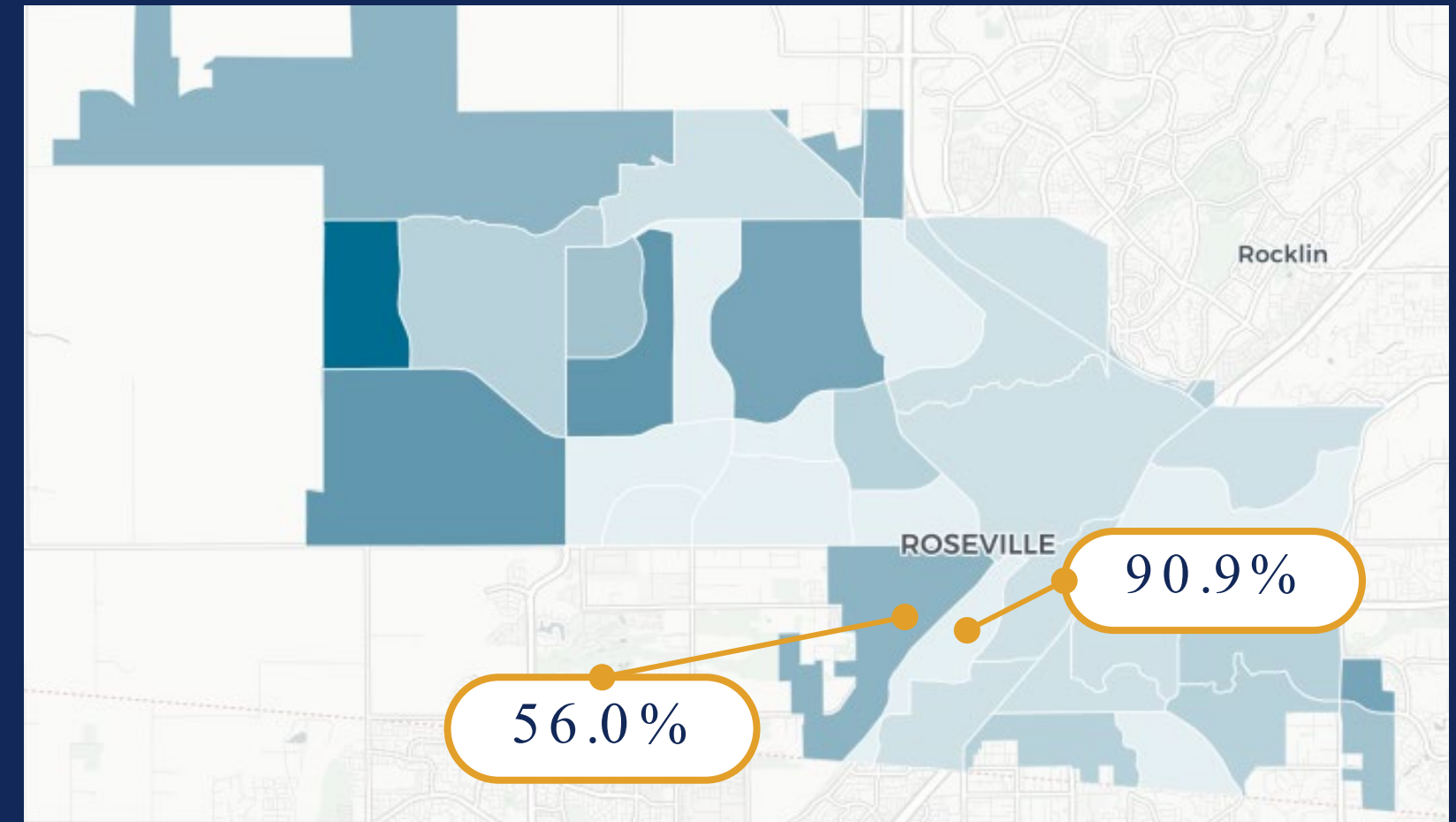
92.6%

Air Pollution - Particulate Matter (Dec 2022)



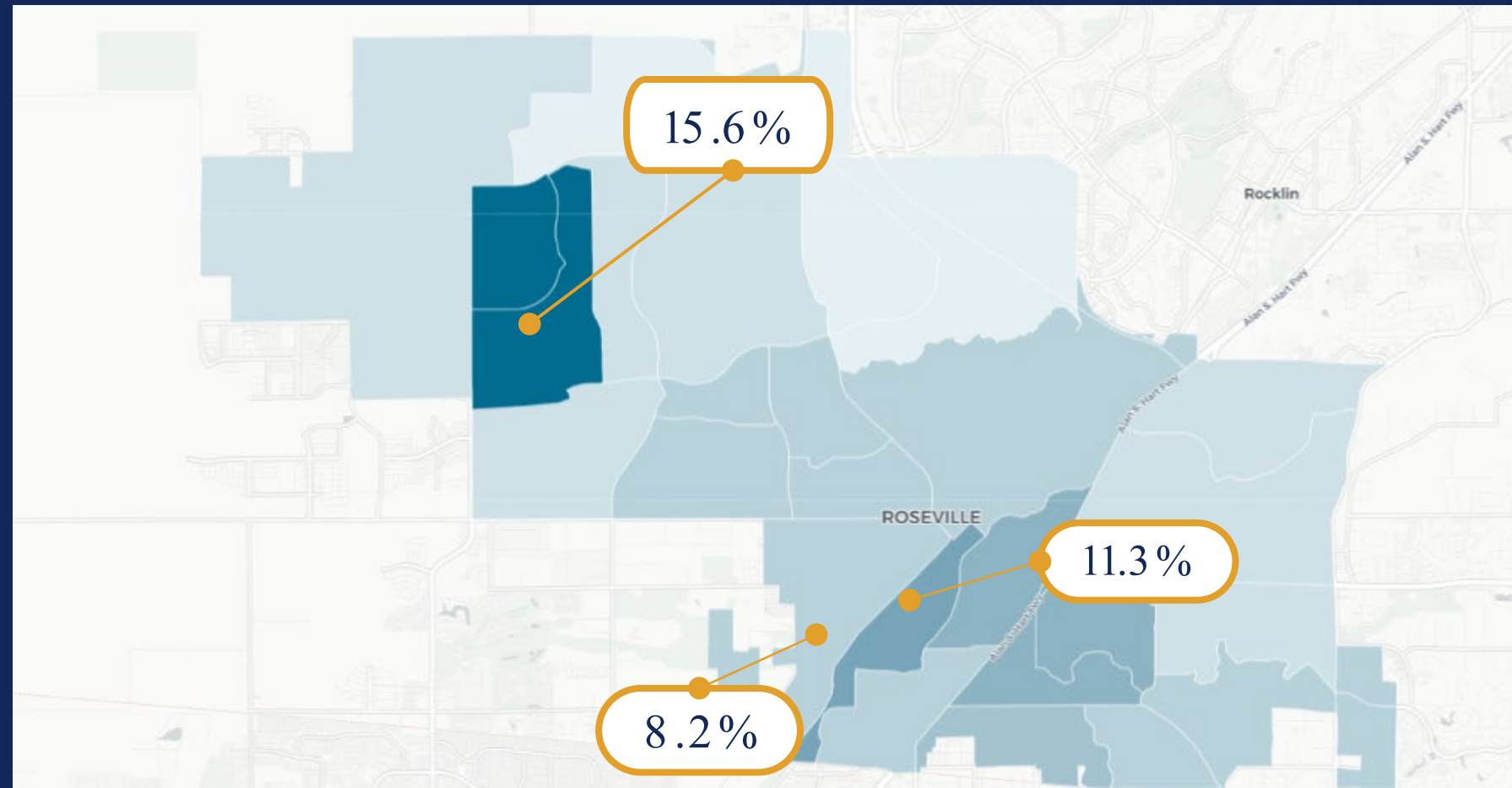
City Average : 13 µg/m

Park Access (2022)



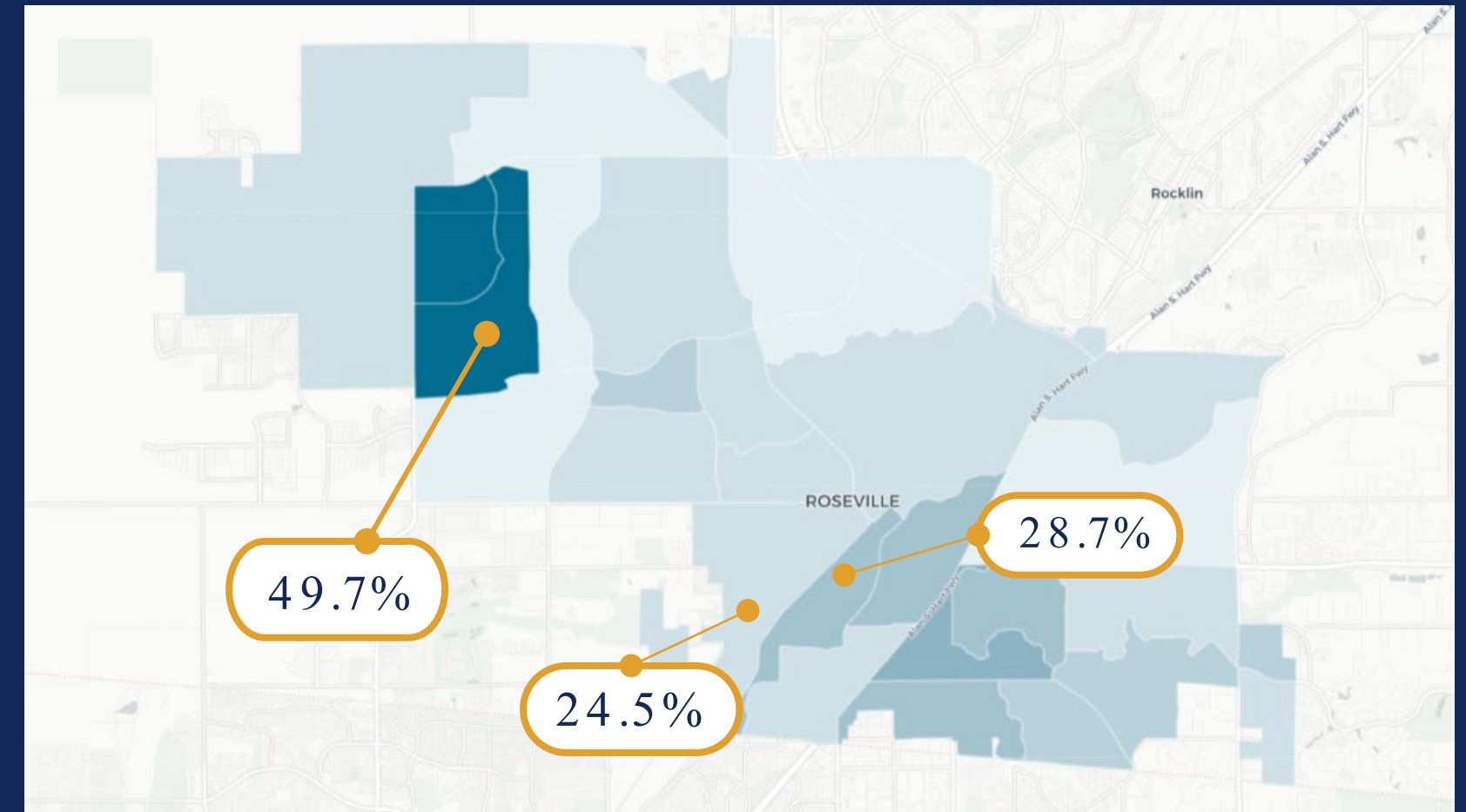
City Average : 80.1%

Diabetes (2021)



City Average : 8%

High Blood Pressure (2021)



City Average : 25.8%

Putting the Data into Action - Next Steps

- **Explore Roseville's data on the City Health Dashboard website.** Which neighborhoods stand out in need of improvement?
- **Align the available data to your priorities and your sphere of influence.** What can I attempt to move the needle on? How can these data support my work and mission?
- **Identify potential partners inside and outside your sector to amplify work, create value, and maximize impact.** Who do I need to bring to the table? Members of the business community, residents, local nonprofits/advocacy groups, universities?
- **Communicate data with relevant stakeholders, particularly community residents.** Data is great for driving community conversations and validating lived experiences. It can open the door for deeper community engagement and participation.



Economic development and the link to health outcomes and workforce development

- Adrian Guerrero – Facilitator
- Melissa Anguiano
- Amy Schulz
- Gloria Sterns



Thank you for
joining us!