Community Impact Report

2018

66,003 People Served

Children & Families
12,000 received nutrition education.

Families & Entrepreneurs
38,400 received financial education and coaching.

Miles Walked
3,000 by 150 Walk with Friends participants.

72 Communities Impacted

Health Screenings & Referrals
1,900 provided through the Ventanilla de Salud Program.

At-risk Youth
786 received mentoring and case management thru the SHOP program.

Organizations & Businesses
200 collaborated with us to leverage resources and nurture well-being.

Pounds of Fresh Produce
50,596 distributed to low-income residents.
Deepening our impact in under-served communities by leveraging the power of collaboration in 2018.

New Programs

**LUCHA TOBACO**
HEC launched a five-year partnership with Latino community leaders to eliminate tobacco use in their communities.

**Mente Sana, Vida Sana**
HEC launched a five-year initiative to reduce mental health disparities in the Latino community by screening to detect early stages of depression and working to decrease stigma.

**Park Revitalization**
HEC worked local businesses and community members to bring new life and activity to Nielsen Park in Sacramento and Weber Park in Roseville.

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Revenue - $2,063,510

Expenses - $2,046,236

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**2018**

Revenue:
- Gov't Grants (57.88%)
- Foundation Grants (19.51%)
- Donations & Events (4.85%)
- Fee for Service (11.02%)
- Other (6.74%)

Expenses:
- Program: Hlthy Eat/Act. Live (46.01%)
- Program: Pers. & Comm. Safety (11.17%)
- Program: Comm. Connection (9.81%)
- Program: Econ. Well-Being (4.45%)
- Program: Health Access (2.59%)
- Program: Collaboration (3.59%)
- Administration (22.21%)
- Fundraising (0.18%)

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New for 2019

**Latino Small Business Academy**
a workshop series geared to Latino entrepreneurs who want to grow their businesses.

**Value of Resilience**
a coalition-based effort to prevent trauma & build resilience in Sacramento.

**Mente Sana, Vida Sana for Schools**
a pilot-test of strategies to reduce mental health stigma in Roseville schools.

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