



# VENTANILLA de ASESORIA FINANCIERA Y PROTECCION AL PATRIMONIO FAMILIAR

SRE  
CONSULADO GENERAL DE MEXICO EN SACRAMENTO



Ventanilla de Asesoría Financiera y Protección al Patrimonio Familiar

The Ventanilla de Asesoría Financiera (VAF), 'Financial Window', is a free program of the Health Education Council (HEC) associated with the Consulate General of Mexico in Sacramento to provide families with free onsite financial education, coaching, training and guidance on how to protect their heritage, as well as direct access to local financial and education services, culturally and linguistically competent within the Consulate General of Mexico with the purpose of increasing the financial education of the Mexican and Hispanic origin.



### DID YOU KNOW

- **677** is the average Credit Score In California.
- **11%** of the population in California has a decreasing score credit of.
- **87%** of Latino Youth show don't have a savings account.



VAF 24-COUNTY SERVICE REGION

  
**20,749**  
People reciving informacion

  
**1,790**  
One-on-one consuling

Assistance with financial services, banking services, AFORE balance, complaints against Mexican financial institutions, counseling and financial education materials.



*"NOW I KNOW THAT I CAN OPENT A SAVINGS ACCOUNT, NOT LONGER WILL BE SAVING MY MONEY UNDER MY BED"*  
-16 YEAR OLD STUDENT

 **Worshops**

 **Presentations**

 **Coaching**



*"THANKS TO THE ONE-ON-ONE COACHING ATTENTION THAT I RECEIVED I WAS ABLE TO INCREASE MY SCORE CREDIT BY 20 POINTS IN 3 MONTHS!"* - 35 YR OLD FEMALE CLIENT



**CONTACT INFORMATION**  
Edith Gomez, Program Coordinator  
[EGomez@healtheducouncil.org](mailto:EGomez@healtheducouncil.org)  
Cynthia Lopez Foltz, Program Director  
[cfoltz@healtheducouncil.org](mailto:cfoltz@healtheducouncil.org)