

## Selected Q&A from February 27, 2019

### Tobacco Use Among Latinos: History. Impact. Prevention Training

Is there a way to prevent smoking in multi-unit housing (apartment complexes)? What are we doing to prevent this? Do policies exist?

- Smoke-free Multi-unit Housing is a LUCHA focus area. The most comprehensive way to address the issue is to work with policy-makers to pass a city-wide policy. At present, LUCHA is collecting data to assess the problem and determine community readiness. Policies do exist, but they are limited. The U.S. Department of Housing and Urban Development has passed a smoke-free policy for all federally-funded housing, some housing locations have told staff that enforcement of this policy is limited. A few cities in our region have banned smoking in common areas, but we know that this has little impact in improving health for residents that spend much of their time in the home like children and elderly. If you have an invested interest in this area, please reach out to LUCHA staff.

What is the comparison between Hispanics and non-Hispanics in regard to e-cigarette use?

- We do not have good data to address this question in reference to adults. Hispanic youth and non-Hispanic white youth have identical usage of e-cigarettes (13%). This is interesting because Hispanic adults use tobacco at a rate lower than non-Hispanic white adults.

How much regulation is there with e-cigarettes?

- Very little. This is an issue the FDA is attempting to address at a snail's pace. You can stay informed with the process by signing up for the FDA's Center for Tobacco Products E-mail Updates here: <https://www.fda.gov/TobaccoProducts/NewsEvents/ucm176164.htm>

**What type of information do you have to share with the CA Smokers' Helpline (1-800-NoButts/ 1-800-45-NoFume) in order to obtain help.**

- **We are in the process of conducting a research experiment! We heard your concerns and are investigating. Stay tuned!**

How can we bring this information to our city/county? What other presentations does LUCHA do?

- Our funding covers the following 14 counties: Alpine, Amador, Calaveras, El Dorado, Inyo, Mono, Nevada, Placer, Sacramento, San Joaquin, Stanislaus, Sutter, Tuolumne, and Yolo. We would be happy to coordinate with you to bring a presentation to your agency or community. We can tailor presentations to your needs, please contact us if this is something you are interested in. If you reside outside the 14 counties, let us know and we will connect you with a tobacco prevention expert in your area.

Are there any good commercials that show the harms of vaping like in the 90's?

- Short answer, is no. We expect many of you are thinking of the famous Debbi Austen commercials where she smokes out of the stoma in her throat, or the cowboy singing, using a "throat back" after having his larynx removed—a play on the Marlboro man advertisements by Philip Morris. The evidence for long term impact of e-cigarette use is not available yet. E-

cigarettes are too new. The state California Tobacco Control Program has put out commercials to warn parents about the dangers of youth appeal to flavored e-cigarettes. You can watch them all here, and they do include some in Spanish and other languages:

<https://www.youtube.com/watch?v=bhb3cZD8gQ&list=PLurbAZks39wh3tV1bLxlwgmTzMtYl6zi>

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